

KING COUNTY

Signature Report

Ordinance 19902

Proposed No. 2025-0073.1 **Sponsors** Balducci 1 AN ORDINANCE amending the King County Doors Open 2 Program implementation plan, required by Ordinance 3 19710, Section 9; amending Ordinance 19868, Section 1, as amended, and repealing Ordinance 19868, Attachment B. 4 5 BE IT ORDAINED BY THE COUNCIL OF KING COUNTY: 6 **SECTION 1. Findings:** 7 A. Cultural organizations continue to experience financial hardship as a result of 8 the COVID-19 pandemic. Expedited financial support through the one-time operating 9 support program funded by 2024 Doors Open proceeds is essential, both to their survival 10 as well as growth, and to prevent further losses in the cultural sector. 11 B. In Ordinance 19867, the council expressed its interest to distribute not less 12 than 95 percent of the Doors Open proceeds collected in 2024 to cultural organizations in 13 the form of one-time capital and operating support grants. 14 C. It is the intent of the council that the cultural organizations, selected in 15 accordance with Ordinance 19710, Section 4.A.2. to receive the 2024 one-time operating 16 support grants, receive these grant moneys in a one-time payment as expeditiously as 17 possible and no later than by the end of the second quarter of 2025. 18 D. In order to effectuate the council's intent, amendments to the Doors Open 19 implementation plan are necessary.

Ordinance 19902

20	SECTION 2. Ordinance 19868, Section 1, as amended, is amended to read as
21	follows:
22	The Doors Open Program Implementation Plan for 2024-2031, ((dated November
23	20, 2024)) February 12, 2025, Attachment ((B)) C to ((Ordinance 19868)) this ordinance
24	(Proposed Ordinance 2025-0073) is hereby approved to govern the expenditure of the

- cultural access sales and use tax proceeds as authorized under Ordinance 19710.
- 26 <u>SECTION 3</u>. Attachment B to Ordinance 19868 is repealed.

Ordinance 19902 was introduced on 2/18/2025 and passed by the Metropolitan King County Council on 3/18/2025, by the following vote:

Yes: 9 - Balducci, Barón, Dembowski, Dunn, Mosqueda, Perry, Quinn, von Reichbauer and Zahilay

Attachments: C. Doors Open Implementation Plan, February 12, 2025



Doors Open Implementation Plan

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1. Executive Summary

In December 2023, King County passed Ordinance 19710, creating the King County Doors Open cultural access program. This legislation levies a 0.1 percent sales tax in King County to fund arts, heritage, science, and historical preservation nonprofit organizations to increase the public benefits that cultural organizations provide throughout King County.

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Ordinance 19710 requires transmittal of an implementation plan to the King County Council. This plan details the Doors Open program priorities and processes for administering funding. It provides an assessment framework for how the program will measurably increase access to cultural offerings for King County residents and visitors, especially those living in underserved areas.

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Doors Open maintains and builds upon 4Culture's core programs that address the critical needs of cultural organizations located in and serving King County. Doors Open allows 4Culture to:

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Enhance and extend the reach and offerings of cultural organizations

15 16 Ensure continued and expanded access to cultural facilities and the programs of cultural organizations by underserved populations

17 18 Provide financial support for cultural organizations to continue and extend the numerous public benefits they provide

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Doors Open meets these ordinance-defined goals through six Program Areas: Sustained Support, Public School Cultural Access, Public Free Access, Building for Equity, Countywide Initiatives, and Launch; and two investment areas: Outside of Seattle and Communities of Opportunity. The Implementation Plan allocates projected Doors Open revenue in accordance with Section 8 of Ordinance 19710, as follows:

- 2025 2031
 2 percent for repayment of start-up funding;
 3 percen
- 3 percent for administrative costs;
- The remainder for one-time capital and one-time operating support programs;
 - 10 percent for cultural organizations that serve underserved populations and/or organizations located in Communities of Opportunity, and cultural organizations providing mentoring services
 - 25 percent supports organizations outside of Seattle
- Any proceeds not distributed to 2024 programs will go to 2025 programs

- 3 percent for administrative costs;
- 72 percent for Doors Open programs, of which 10 percent for cultural organizations that serve underserved populations and/or organizations located in Communities of Opportunity, and cultural organizations providing mentoring services;
 - 15 percent Public school access program
 - o 3 percent Launch funding
 - o 10 percent Building for Equity
 - o 15 percent Public Free Access
 - 7 percent Countywide initiatives and projects
 - 50 percent Sustained Support
- 25 percent for Outside of Seattle, of which, 10 percent for cultural organizations by underserved populations and/or organizations located in Communities of Opportunity

Doors Open Implementation Plan-on-a-Page

	2024 Doors Open Programs ¹		2025-2031: Doors Open ²					
	Capital Facilities	Capital Facilities Operating and Program Support		Public School Cultural Access	Public Free Access	Building for Equity	Countywide Initiatives	Launch
Estimated Annual Funding	\$32.9M	\$32.9M	\$48.5M [Ord. 8.B.2.f]	\$14.6M [Ord. 8.B.2.a]	\$14.6M [Ord. 8.B.2.e]	\$9.7M [Ord. 8.B.2.d]	\$6.8M [Ord. 8.B.2.c]	\$2.9M [Ord. 8.B.2.b]
Programming or projects outside Seattle ⁴	Minimum of \$8.2M	Minimum of \$8.2M	Minimum of \$24.3M across all programs					
Programming in Communities of Opportunity (COO) or for vulnerable populations ⁵	Minimum of \$3.3M	Minimum of \$3.3M	Minimum of \$9.7M across all programs					
Grant Cycle/Timeline	One Time (first awards announced in December 2024)	One Time (first awards announced in December 2024)	Triennial	Annual	Annual	Annual	Annual	Annual
Estimated Number of applicants	175 to 225 projects	 Heritage: 90 Preservation: 30 Arts: 500 Science and Tech: 80 	1 35H Orgs across tolly disciplines				50 orgs across four disciplines	25-50 orgs across four disciplines
Primary Program Objective	Funding for building, remodeling, and buying specialized space that houses and facilitates cultural work	Funding to help organizations amplify their programming and support delivery of their mission	Help meet the ongoing needs of cultural organizations	Increase public school student access to cultural educational experiences	Increase access to cultural offerings	Support cultural building projects and create a pathway to equitable facilities funding	Support regional initiatives for cultural workforce development	Ensure that all areas and communities in the county have access to cultural experiences
Key Program Features	 Project size categories; goal to fund the top 10% to 20% in each category Prioritizes projects that can begin within two years Prioritizes greater % of project funding for projects under \$1M Cultural space contribution requirements for projects greater than \$10M 	 Low barrier application Panels by discipline 	 Provides multi-year funding (up to three years) for operations or programming Low barrier application Panels by discipline 	 Establishes central database Provides funding for cultural education offerings through programs at schools and cultural facilities Provides transportation funding for eligible school districts Helps schools and cultural organizations develop shared learning goals and a program plan 	 Provides multi-year funding Low barrier application Reimbursement to orgs for the cost of free and reduced programming 	 Provides multi-year funding Builds on Facilities and Capacity Building programs Adds equitable funding strategies to Equipment, Landmarks Capital, Emergency Capital programs Cultural space contribution requirements for eligible orgs 	 Multi-year project-based funding for orgs providing services for cultural practitioners Support for workforce and career development 	 Provides multi- year funding Start-up cost funding Multi-year operating support to new + emerging orgs Funding paired with capacity building + technical assistance

¹ For the purposes of the Implementation Plan, 2024 Doors Open funding amounts assume \$65.7M in revenue for 2024 grants. Actual revenues may be higher or lower. Not included in the 2024 Programs list is start-up and administrative funding (2% and 3% of revenue, respectively).

² For the purposes of the Implementation Plan, 2025-2031 Doors Open funding is an estimated \$100M annual funding. This was the estimate presented and used during the ordinance process. Annual fund projections may be lower or higher. Not included in the 2025-2031 programs list is administrative funding which is up to 3% of revenue, annually).

³ Ordinance 19710 uses the term "operating support" but 4Culture uses the term "sustained support" to describe operational support. Sustained support is used throughout the implementation plan, and it refers to operating support.

⁴ Programming for projects and programs outside Seattle is included in both the 2024 Doors Open program estimated annual funding and the 2025-2031 Doors Open programs estimated annual funding.

⁵ Programming for COO and vulnerable population programming is included in both the 2024 Doors Open program estimated annual funding and the 2025-2031 Doors Open programs estimated annual funding.

	2024 Doors Ope	n Programs ¹	2025-2031: Doors Open ²					
	Capital Facilities	Operating and Program Support	Sustained Support ³	Public School Cultural Access	Public Free Access	Building for Equity	Countywide Initiatives	Launch
Outreach and Engagement Highlights	 Community Connectors (1:1 presubmittal application support) Application workshops 4Culture engagement and comms channels 	 Application workshops Strategic advertising 4Culture engagement and comms channels 	 Application workshops Strategic advertising 4Culture engagement and comms channels 	 Leverage 2024 stakeholder outreach PSESD touchpoints District and school outreach 4Culture engagement and comms channels 	 Strategic advertising 4Culture engagement and comms channels 	 Community Connectors Application workshops 4Culture engagement and comms channels 	 Application workshops Strategic advertising 4Culture engagement and comms channels 	Community Connectors Strategic advertising 4Culture engagement and comms channels

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2. Implementation Plan Background and Overview

A. Introduction to Cultural Access Programs

- 25 In 2015, the Washington State Legislature passed ESHB 2263 which provides for the creation of local
- 26 cultural access programs. The law allows Washington counties to create cultural access programs that
- 27 provide funding for public school access to arts, science, and heritage organizations and for cultural
- 28 organizations to provide public benefits.
- 29 Washington's cultural access law was modeled after the Denver Scientific and Cultural Facilities District
- 30 (DSCF), which was created in 1989 and is funded through a 0.1 percent sales tax collected in the seven-
- 31 county Denver, Colorado metropolitan area.⁷
- 32 In King County, the program can be funded by up to 0.1 percent of sales tax for seven years, after which
- it may be renewed. The funds must be used for public benefits and may not supplant county and state
- 34 funds customarily provided to cultural organizations.
- 35 In April 2023, the state passed HB1575 which changed state law⁸ to allow for county legislative
- authorities to impose a cultural access program sales tax of up to 0.1 percent by ordinance.
- 37 Additionally, if a county has not imposed a cultural access program sales tax by December 31, 2024, a
- city within that county may do so. The statute does not allow a county and city within that county to
- 39 concurrently impose a cultural access program sales tax.

B. Overview of 4Culture

- 41 In 2002, King County created the Cultural Development Authority of King County, commonly known as
- 42 4Culture, in order "to support, advocate for and preserve the cultural resources of the region in a
- 43 manner that fosters excellence, vitality and diversity." 4Culture replaced the functions of King County's
- 44 former Office of Cultural Resources in order to exercise the powers vested in public development
- 45 authorities under state law and realize operating efficiencies through operating independently of county
- 46 government.¹⁰
- 47 4Culture's name was derived from the agency's four, original cultural programs.
 - Arts. 4Culture provides capital and operating grant funding for individual artists, groups, and community organizations.
 - **Heritage.** 4Culture provides capital and operating grant funding for organizations focused on building the historical record, preserving, and enhancing the character of the region, and sharing local heritage resources.
 - Preservation. 4Culture provides project, capital, and operating support to aid in the historic preservation of buildings, neighborhoods, and landscapes. The organization also provides support for heritage tourism for King County communities.

⁶ RCW chapter 36.160

⁷ http://scfd.org/

⁸ RCW 82.14.525

⁹ See generally KCC chapter 2.49 and KCC 2.49.030 specifically

¹⁰ King County - File #: 2002-0365

- **Public Art.** 4Culture manages the County's 1% for Art program and manages public art installations and the King County Public Art Collection on behalf of King County government.
- These cultural programs are established in the King County Code (KCC) chapter 2.48, which also states
- 59 that 4Culture is responsible for administering grants to cultural organizations, groups, public agencies,
- 60 and individuals in King County. Those grant programs are categorized into the areas of support for
- 61 projects, buildings and equipment, and operations and are to be administered according to code
- 62 provisions and guidelines and procedures adopted by 4Culture.
- 63 With Doors Open, 4Culture will include Science in its cultural funding program list.

4Culture Governance and Accountability

- 65 4Culture is governed by a fifteen-member Board of Directors. Directors are to have a demonstrated
- 66 commitment to and knowledge of cultural resources, be active and experienced in community and civic
- 67 issues and concerns and can evaluate the needs of cultural constituencies in the region. Directors must
- be residents of King County and are to be chosen to reflect the geographic and cultural diversity of the
- 69 County. 11 Directors are appointed by King County Councilmembers and the Executive and confirmed by
- 70 the Council.¹²

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C. Foundational Policies and Plans

- The following policies and plans are central to 4Culture's existing programming and operations and are a reference point for the history of cultural development policy in King County.
 - <u>Charter and Bylaws of the Cultural Development Authority of King County</u> (last updated October 9, 2019, through Ordinance 19036)
 - 2019 King County 4Culture Task Force Briefing Book and Report
 - The Briefing Book supported the 27-member King County 4Culture Task Force, charged with assessing and evaluating 4Culture's governance structure, processes, and practices through an equity and social justice lens.
 - The Report, authored by Janet Brown, former President of Grantmakers in the Arts and a nationally known facilitator and consultant, included detail on the community meetings and listening sessions conducted by the Task Force, an overview of 4Culture operations, and recommendations for 4Culture moving forward. The document also includes a comparison of 4Culture with organizations across the United States focused on People of Color/Native organizations, small-midsized organizations, and communities outside urban centers.
 - 2019 Building for Equity Agreement for Implementation (Ordinance 18939): legislation enabling 4Culture to partner with King County in using an advance on future lodging tax proceeds to fund Building for Equity, a \$20 million equity-based cultural facilities program.
 - 2020 King County Cultural Health Study
 - In 2018, 4Culture embarked on a two-year endeavor to research and analyze the cultural health of the county. Staff conducted a listening session tour, compiled award

¹¹ Ordinance 19036, Attachment A, Section 5.2.B

¹² Ordinance 19036, Attachment A, Section 5.2.D and 5.2.E

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- 93 information from cultural funders, synthesized city-level cultural planning, and 94 documented existing cultural infrastructure.
 - The findings are the basis for the Doors Open Recommended Spending Plan, as presented to the Executive and King County Council beginning in 2022 and led to the development of the Doors Open ordinance in late 2023.
 - 2020 4Culture Strategic Plan/King County's Cultural Plan (extended through December 2024 by the 4Culture Board of Directors)
 - 2020 King County Cultural Education Study: A Countywide Analysis of K-12 Students Access to Cultural Education and Community Assets
 - <u>2021 4Culture COVID-19 Recovery Framework</u>: 4Culture convened a diverse group of cultural sector leaders to share their concerns and ideas for the future, and to develop a roadmap for rebuilding the sector during and after the pandemic.
 - 2023 King County Doors Open Ordinance (Ordinance 19710): Legislation, decades in the making, that created the King County Doors Open cultural access program and imposed a 0.1 percent sales tax increase in King County to fund the program.

D. Ordinance Requirements Crosswalk

The Doors Open Implementation Plan is in accordance with the requirements laid out in Ordinance19710.

Overarching Requirement	Program Area	Ordinance location	Implementation Plan location
Itemization of start-up	Administration	Section 8. A.1	Appendix A
costs			
Program descriptions	2024 Capital Grant	Section 4. A.2 a-h	Section 4. A
	2024 Operating Grant	Section 4. A.2 a-h	Section 4. B
	Sustained Support	Section 4. A.1 f	Section 5. A
	Public School Cultural Access	Section 4. A.1 a	Section 5. B
	Public Free Access	Section 4. A.1 e	Section 5. C
	Building for Equity	Section 4. A.1 d	Section 5. D
	Countywide Initiatives	Section 4. A.1 c	Section 5. E
	Launch	Section 4. A.1 b	Section 5. F
	Increasing capacity outside of	Section 8.B.3	Section 5.G
	Seattle		
Assessment Report	Administration	Section 9 D.2 a-g	Section 6

E. Doors Open Framework Overview

- Doors Open builds upon 4Culture's core programs that address the critical needs of cultural organizations located in and serving King County. Doors Open allows 4Culture to:
 - Enhance and extend the reach and offerings of cultural organizations
 - Ensure continued and expanded access of underserved populations to cultural facilities and the programs of cultural organizations.
 - Provide financial support for cultural organizations to continue and extend the numerous public benefits they provide

- 119 Doors Open meets these goals through six Program Areas: Sustained Support, Public School Cultural
- 120 Access, Public Free Access, Building for Equity, Countywide Initiatives, and Launch; and two investment
- areas: Outside of Seattle and Communities of Opportunity.
- 122 The sales tax is expected to generate approximately \$716 million in revenue between April 2024 and
- 123 March 2031, according to the King County Office of Economic and Financial Analysis's August 2024
- forecast.¹³ For the purposes of the Implementation Plan, 4Culture is using an annual estimated funding
- of \$72 million for 2024 and \$100 million for years 2025 and beyond. Annual projections may be lower or
- higher but all percentages for allocations will be applied as proscribed in the ordinance.
- 127 The following plan allocates projected Doors Open revenue in accordance with Section 8 of Ordinance
- 128 19710, as follows:
- 129 **2024**

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- 2 percent for repayment of start-up funding;
- 3 percent for administrative costs;
- The remainder for one-time capital and one-time operating support programs;
 - 10 percent for cultural organizations by underserved populations and/or organizations located in Communities of Opportunity, and/or cultural organizations providing mentoring
 - 25 percent supports organizations outside the city of Seattle
- Any proceeds not distributed to 2024 programs will go to 2025 programs
- 137 **2025 2031**
- 3 percent for administrative costs;
- 139 72 percent for Doors Open programs (percentage breakdown in sub-bullets), of which 10 percent 140 must go to cultural organizations serving vulnerable populations and/or organizations located in 141 Communities of Opportunity, and/or cultural organizations providing mentoring; Ordinance 19710 142 defines vulnerable populations as including but not limited to, veterans, seniors, unhoused 143 individuals or individuals at risk of becoming unhoused, individuals experiencing mental illness or 144 substance use disorders, individuals with disabilities, households with an annual income at or below eighty percent of the area median income, survivors of domestic violence, communities at risk of 145 146 gun violence, or justice-system impacted youth or youth at risk of being impacted by the justice 147 system;
 - 15 percent Public school access program
 - 3 percent Launch funding
 - o 10 percent Building for Equity
 - 15 percent Public Free Access
 - 7 percent Countywide initiatives and projects
 - 50 percent Sustained Support
 - 25 percent for programming outside the city of Seattle, of which 10 percent must go to cultural
 organizations serving vulnerable populations, organizations located in Communities of Opportunity,
 and/or cultural organizations providing mentoring services

¹³ Office of Financial and Economic Analysis

Ordinance Objective and Program/Investment Area Crosswalk

	Program and Investment Areas							
Doors Open Primary Objectives per Ordinance	Sustained Support	Public School Cultural Access	Public Free Access	Building for Equity	Countywide Initiatives	Launch	Outside of Seattle	Communities of Opportunity
Enhance and extend the reach and offerings of cultural organizations				Х	Х	Х		
Ensure continued and expanded access by underserved populations to cultural facilities and the programs of cultural organizations		Х		х			Х	Х
Provide financial support for cultural organizations to continue and extend the numerous public benefits they provide	х		х	х				

- 157 The Doors Open Ordinance (Ordinance 19710) eligibility excludes municipalities, individual cultural
- 158 practitioners, radio stations, newspapers, and magazines from receiving any proceeds from the taxes
- imposed under the Ordinance 19710.¹⁴ 4Culture will reorient its Lodging Tax to better support these
- ineligible entities.
- 4Culture intends to administer the Doors Open funded Sustained Support Program through a triennial
- application process. To that end, 4Culture engaged in an application process in the Fall of 2024 and
- announced awardees for three-year grants in December 2024. However, the first year of this three year
- grant award will be supported by the 2024 One-Time Operating Support program and the contracts and
- payments for these one-time grants will be subject to the provisions of Section 4. B., whereby 4Culture
- 166 will contract with and distribute one-time payments to the awardees of the 2024 One-Time Operating
- Support grants by the end of the second quarter of 2025. The remaining 2 years of the Sustained
- Support grant awards will be subject to the provisions of Section 2. K.
- To maximize awards, 4Culture may leverage the Doors Open program (2025-2031) with the Lodging Tax
- funded Sustained Support Programs. In 2024, KCC 2.48.108 and KCC 2.48.109 were amended to allow
- for a triennial application process for the Lodging Tax funded Sustained Support Programs.
- 172 Guidelines for eligible expenditures for each Doors Open program will be developed consistent with
- chapter 36.160 RCW, Ordinance 19710, and other applicable state and local laws, and will be provided in
- the announcement of each program, prior to the opening of the application, and will also be available in
- all materials and technical assistance made available during the open application period for each
- 176 program.

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F. Doors Open Impact

- 178 Doors Open Program funding will transform King County's cultural landscape by expanding cultural
- organizations' operations, offering discounted and free admission, supporting public school cultural
- access programs, and building and expanding facilities for cultural activities. Investing in cultural
- organizations through the Doors Open Program enriches the lives of King County residents and cultural
- practitioners and contributes to building healthy and resilient communities that thrive on diversity and
- 183 creativity.
- 184 The Doors Open Program can lead to:
 - **Economic Growth**. Cultural organizations contribute to local economies by creating jobs, increasing tourism opportunities, and stimulating related industries such as hospitality and retail.
 - **Community Engagement.** Greater participation in cultural programming fosters residents' sense of belonging and connection.
 - **Community Cohesion.** Cultural organizations promote understanding and collaboration among different communities.
 - **Educational Opportunities.** Investment in cultural organizations provides valuable learning experiences that foster creativity and critical thinking skills for all age groups.
 - **Enhanced Quality of Life.** Access to arts and culture promotes mental health, social connection, and well-being.

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¹⁴ Other entities ineligible for Doors Open proceeds include state agencies and organizations that raise funds for redistribution to cultural organizations.

• **Innovation and Creativity.** Investments in cultural organizations enhance the creative ecosystem, driving innovation and attracting talent to the region.

Investing in cultural organizations is vital for fostering vibrant, inclusive communities and enhancing the quality of life for King County residents. Cultural organizations are critical in providing access to the arts, preserving heritage, and promoting diversity.

G. Criteria for Awarding Proceeds

4Culture will evaluate grant applications by a set of criteria specific to the objectives of each grant program. The criteria for awarding proceeds will help produce the transformational impact expected for King County's cultural landscape. The definitions for the criteria used throughout the Doors Open Program are:

- **Discipline-specific or program-specific priorities:** Priorities that are specific to each cultural discipline or program that will be identified and listed in the guidelines for each application. These priorities may change from application cycles through a process involving 4Culture staff, advisory committees, and the 4Culture Board. An example is the arts priority of "artistic substance" for an operating grant that would evaluate how an applicant provides services that are robust, creative, and engaging with the community.
- **Economic Impact:** Includes direct impacts like how the applicant's project enhances the local economy, including staff and contractors employed, volunteer hours and in-kind donations leveraged, and other economic multipliers that accrue to King County, and indirect impacts like increasing commercial activity, activating physical spaces, and enhancing the vibrancy of communities.
- **Emergency:** A pressing situation that would cause a facility or landmark to be threatened, or to suffer severe economic consequences due to conditions outside of the applicant's control. May also include a threat to the safety of patrons or staff. A catastrophic event or natural disaster may constitute an emergency.
- **Equity:** The applicant's focus on marginalized communities, especially communities that are disproportionately impacted by structural racism.
- **Feasibility**: The applicant's ability to administer and complete the project within the budgetary, logistical, and time constraints described in the application.
- Community Impact: How the community would benefit from program investments, extent of
 coverage for geographically underserved communities, and how the work described in the
 application would affect the applicant's future sustainability and ability to improve or secure
 facilities
- **Project Impact:** For programming grants, how the project will create positive change to meet the needs of the communities being served. For capital projects, how the project will increase access to cultural facilities.
- **Public Benefit:** A description of the public benefits from Ordinance 19710 that the applicant would provide through programs, activities, and services.
- Qualifications: The applicant's ability to assemble a qualified and prepared project team.
- Quality: The thought and reasoning the applicant has put into the project planning. This criterion may also include how community input has informed the applicant's needs assessment and the prioritization of project outcomes. For capital grant applications, this criterion includes how the project relates to the applicant's ability to secure or improve facilities in the future, as

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- well as how the facility project is designed to help an applicant fulfill their organizational mission and address social, economic, and/or environmental challenges.
 - Resilience: The applicant has clearly stated plans to remain in operation, has demonstrated
 organizational adaptability to changes in the community, and shown responsiveness to the
 community's needs.
 - Unforeseen Opportunity: An opportunity that was not available at the time of the last
 application deadline and that will no longer be available to the applicant by the next application
 deadline. It will also allow an organization to significantly advance its goals and mission.

H. Doors Open Public Benefit Reporting Framework

- 248 For decades, 4Culture has defined Public Benefit as the opportunity for King County residents and
- visitors to access and engage in arts and other cultural activities, events, communities of practice,
- 250 historic and cultural spaces, and works of public art related to our program areas. Public Benefit is a
- service requirement for all recipients of public funding from 4Culture. Put simply, public benefit makes it
- easier to experience culture.
- As stated in Ordinance 19710, all Doors Open grant recipients must meet at least one General Public
- 254 Benefit requirement and one Equity or Geographic Inclusion Benefit requirement.

255 General Public Benefits

- 1. Providing low-barrier opportunities for everyone in the county to take part in the region's cultural life and participate in cultural programs;
- 2. Providing performances and programs throughout the county, directly in and for local communities, or through partnerships between and among cultural organizations;
- 3. Providing cultural educational programs and experiences at a cultural organization's own facilities or in schools or other cultural facilities or venues;
- 4. Bringing cultural facilities and programming into compliance with access requirements of the Americans with Disabilities Act;
- 5. Supporting cultural organizations that strive to engage traditional cultures and crafts;
- 6. Presenting free cultural festivals;
- 7. Providing free events, programing, and educational materials, which enhance a cultural experience either before or after, or both, attending an exhibit, performance, or event;
- 8. Providing arts, science, and heritage career building opportunities for youth through internships and apprenticeships or other means;
- 9. Establishing partnerships between cultural organizations or other cultural institutions to present new multidisciplinary cultural experiences;
- 10. Implementing organizational capacity-building projects or activities that a cultural organization can demonstrate will enhance the ability of that cultural organization to execute community outreach, communications, and marketing strategies to attract and engage county residents with opportunities for access to cultural experiences and with emphasis on underserved communities; and
- 11. Implementing organizational capacity-building projects or activities that a community-based cultural organization can demonstrate will enhance the ability of that cultural organization to provide or continue to provide meaningful public benefits not otherwise achievable.

Equity Inclusion Benefits

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- 1. Providing free or low-cost attendance to cultural organizations and cultural facilities for county residents who have economic, geographic, and other barriers to access;
- 2. Providing free access to curriculum-related arts, science, and heritage programs for public school students throughout the county at school and at cultural sites with emphasis on underserved students;
- Increasing the diversity of staff and governing boards of cultural organizations;
- 4. Increasing opportunities for access to cultural facilities, programs, and services for diverse and underserved populations and communities;
 - 5. Broadening cultural programs and provide programming that appeals to diverse populations within the county;
 - 6. Increasing investment in programs and organizations that represent and reflect the diversity of the county; and
 - 7. Planning and implementing cultural programs or collaborating with other cultural organizations to extend the reach and impact of cultural programs to diverse and underserved populations and communities.

Geographic Inclusion Benefits

- 1. Planning and implementing cultural programs and activities outside established cultural centers;
- 2. Partnering with other cultural organizations on cultural programs and activities outside established cultural centers, through direct investment or in-kind support, on priority projects and initiatives;
- 3. Providing cultural programming to communities outside the city in which a cultural organization is primarily located, either directly or in partnership with other cultural organizations, or public schools, or through other means.

Public Benefit Reporting Standards for Funded Organizations

- 4Culture will incorporate the Doors Open discernible public benefit categories and requirements into its established contracting process, described in <u>Contract and Payment Process section</u>. The grant contract is where the public benefit requirements are first documented, and cultural organizations report on their public facing activities in their payment request. Public benefit reporting allows grantees to list attendance and participation numbers, provide a narrative evaluation of their activities, attach any necessary documents including photos, budgets, and proof of acknowledgment of 4Culture's support.
- As an agency, 4Culture values that it eases the reporting burden for grantees. 4Culture collects only needed information so that it can determine overall impact and learn how best to leverage resources for
- deeper investment in the arts, culture, and science fields.

I. Equity Priorities

- 4Culture's vision statement is "We envision a vibrant county where culture is essential and accessible to all." To advance that vision, 4Culture has adopted practices to increase equity in grant allocations. Grant
- 317 applicants are asked to describe how their programming addresses underserved populations such as
- 318 racial and ethnic minorities and people with disabilities. Applicants for capital project funding must

319 complete an "equity in development and construction assessment" to consider equity-focused priorities 320 in project development. 321 **Investments in Geographic Inclusion and Equity** 322 4Culture recognizes that where a cultural organization is based or provides its services, as well as the 323 communities it serves, can affect access to funding and other resources. To take a step towards 324 balancing these disparities, 4Culture awards equity and geographic inclusion investments to cultural 325 organizations that are based in parts of King County that are less served by other funding sources, and 326 to cultural organizations that specifically serve vulnerable communities. The investments are added as 327 bonuses in addition to the programmatic grant awards these organizations receive. 328 Improving Cultural Experiences for People with Disabilities 329 An example of 4Culture's equity priorities in action is how 4Culture's policies encourage cultural 330 organizations to improve cultural experiences for people with disabilities. A disability is any physical or 331 mental condition that makes it more difficult for the person to do certain activities and interact with the 332 world around them. Disabilities may affect a person's vision, movement, sensitivity to stimuli, hearing, 333 thinking, remembering, learning, communicating, health, mental health, and social relationships. 334 4Culture collects and analyzes aggregated disability data for organizations and individuals they fund, 335 4Culture staff, Board members, grant review panelists, and on-site reviewers. 4Culture uses the data to 336 understand funding disparities and inform grantmaking practices and processes and outreach and 337 engagement strategies. 338 Additionally, serving people with disabilities is one component of the criteria 4Culture uses to determine 339 whether organizations are eligible for an equity investment added to their grant award and for equity 340 points awarded when scoring grant applications. 341 Cultural organizations must provide and report on public benefits to be eligible for 4Culture funding. 342 Among the public benefits cultural organizations can choose to provide and report on are, bringing 343 cultural facilities and programming into compliance with access requirements of the Americans with 344 Disabilities Act, and activities to improve cultural access for people who face barriers to access and are 345 underserved. 346 All grant review panelists undertake anti-bias training that covers the topic of ableism. 347 J. Application, Panel, Approval, and Award Process 348 4Culture will use the agency's established application, panel, approval, and award process for 349 administering Doors Open programs. 350 4Culture accepts applications through 4Culture's online application portal. Applicants can create a 351 profile on the portal to streamline the process for submitting additional applications. 352 4Culture program managers first review all applications to ensure eligibility. Program managers then 353 facilitate panels of peer reviewers, which change for each award cycle. Peer review panelists review and 354 rate applications. Panelists are not required to come to consensus, but to provide their own unique 355 perspectives. Panelist scores are aggregated to create a final score for each application. Panels will

356 recommend a final slate of projects and funding, which then progresses to the standing Advisory 357 Committee for the cultural discipline relevant to the grant pool (Arts, Heritage. And Preservation). 358 For each grant program, the Advisory Committees receive a presentation on the application process, 359 applicant pool, panel process, and recommendations for the award slate. The Advisory Committees 360 have a chance to review the recommendations and ask questions. The Advisory Committees then vote 361 to move the award recommendations as presented or with modifications on to the 4Culture Board for 362 final review and approval. Applicants are notified of their awards after the Board gives final approval for 363 funding. Peer review panels and Advisory Committees consist of working professionals in the fields 364 4Culture funds, and who represent all parts of King County, sizes of organizations, and different points 365 of view. 4Culture's mission, vision, and values direct that that composition of peer review panels and 366 advisory committees include consideration of representation of historically underrepresented and 367 underserved populations, including racial and ethnic minorities and people with disabilities. 368 Each Doors Open program and application review panel shall receive direction to meet the 10 percent 369 and 25 percent minimum requirements. If a program cannot meet the requirement, 4Culture will work 370 to reallocate the funds within the pool of eligible applicants or to other Doors Open programs to ensure 371 that the overall 10 percent and 25 percent program minimums are met. 4Culture will notify the Sound 372 Cities Association (SCA) Executive Director when a program is unable to meet the 25 percent minimum. 373 Separately and in addition, 4Culture will also engage with SCA and 4Culture's Local Arts Agencies 374 network on the challenges experienced in allocating the 25 percent, as part of 4Culture's efforts to 375 improve upcoming program allocation processes and outreach. 376 **Continuous Improvement of the Application Process** 377 4Culture commits to continuous improvement of the grant application process throughout 378 implementation of Doors Open. It is 4Culture's practice to do post-panel exit surveys with applicants 379 and solicit feedback from program staff. The feedback is used to make program or application 380 improvements. 4Culture also applies feedback collected from grantees at the invoicing stage. **K.** Contract and Payment Process 381 382 Except for the 2024 One-Time Operating Support program, ¹⁵ 4Culture will use the following established 383 contract and payment process for all Doors Open programs. 384 Once the 4Culture Board provides final approval for funding recommendations, 4Culture Program 385 Managers will work with each applicant to develop a Scope of Services and a Public Benefit agreement 386 for the grant contract that will be signed by both the grant recipient and 4Culture. For ease of 387 administration, 4Culture will use a contract template. 4Culture will structure multi-year general 388 operating contracts to provide for annual adjustments of contract payments based on the federal 389 Bureau of Labor Statistics Consumer Price Index for all Urban Consumers for the Seattle area (CPI-U-390 Seattle). 391 Once the contract has been signed by both parties, invoices may be made to request reimbursement for 392 qualifying expenses. When cultural organizations develop a Scope of Services, they can include a plan

 15 The contract and payment process for the 2024 One-Time Operating Support program is described in Section 4.B.

for a payment schedule that reflects the eligible expenses incurred on or after the award date and the

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- organization's timeline for providing public benefits. Cultural organizations can submit invoices for partial or final payments.
- As a best practice to steward public funds, 4Culture generally provides funding on a reimbursement
- basis, which means 4Culture provides funding for completed work, and not future work. The value of
- 398 the cultural organization's invoice must be equal to, or more than, the expenses related to providing the
- 399 organization's public benefit.

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- 400 Cultural organizations will be required to submit a set of documents along with each invoice:
- A report that demonstrates the cultural organization's public benefit, including for incremental payments
 - Examples of 4Culture acknowledgement via marketing or publicity materials
- Digital images documenting the project activities, including photo credits, permission to publish,
 and captions.
- The process typically progresses along the following timeline.

3 months after the grant deadline

- Program staff draft the Scopes of Service and forward to awardees for review and editing. Once this editing/review process is complete, the Scope of Service is entered into 4Culture's CRM.
- 4Culture's Finance Team prepares the final contract document and sends it out for electronic signature. Contracts are signed by the recipient, initialed by 4Culture's Controller (after checking all required documents are on file) and signed by the Executive Director.

413 4-18 months after the grant deadline

- Awardees submit invoices through 4Culture's online portal (either partial or final), and staff
 review invoices for accuracy and required supporting materials (e.g., report on project activities,
 invoices/receipts, proof of 4Culture recognition, and photo documentation).
- Invoice payments typically happens within 3-5 weeks.
 - Once final invoices are submitted, the contract is closed out in the CRM and in the accounting department's system.
 - If awardees don't request reimbursement for the full amount, the program staff will confirm with the awardee that all funds will not be used and notify Accounting that the funds will not be distributed.

L. Leveraging 4Culture's Strengths

- 424 4Culture's long history as public cultural funder means that it has developed relationships with cultural
- 425 groups and communities throughout the County. For Doors Open, 4Culture will leverage its existing
- infrastructure administrative, financial, and social and strengthen it with the incredible opportunities
- that this new source of funding will provide.

428 Established Engagement and Communications Channels

- 429 For every grant and public art program, 4Culture's Communications department works with grant
- 430 managers to identify the audiences to reach to increase applications and recipients. The strategies

431 employed are often specific to each program, and include targeted outreach to underserved 432 communities, language communities, and communities specific to the discipline of the grant. 433 4Culture maintains an online list of its current, upcoming, and ongoing funding opportunities. The 4Culture website will be updated to include funding opportunities and associated timelines and grant 434 award announcements for the Doors Open program. ¹⁶ Additionally, 4Culture will develop a listsery 435 436 where interested community members may subscribe to electronically receive this information as well 437 as general Doors Open program updates. 438 **Equity Priorities for Outreach, Engagement and Communications** 439 In 2020, to align the communications work with 4Culture's racial equity goals, 4Culture's 440 communications team set a goal to reach Black and Indigenous communities for every grant program. 441 Since that time, with the addition of geographic inclusion and equity investments, and other efforts to 442 lead with racial equity in our programming, 4Culture has seen increases in funding totals to these 443 communities. Since 2021, 4Culture's demographic data shows that the percentage of applications and 444 recipients in King County Spanish-speaking and AAPI communities is lower than the population rate in 445 King County's census data. Because of this, we have increased outreach to these communities and plan 446 to continue to focus on these areas. 447 In 2020, with the shutdown of in-person outreach due to the pandemic, 4Culture instituted a language 448 access policy and a communications campaign to explain to the public that anyone with language-access 449 needs can contact hello@4Culture.org and our main phone line to request translation services. This 450 messaging was translated into King County's five most spoken languages. Staff handle these requests to 451 make sure the person's needs are met and tracked through the entire process. This has resulted in 452 mainly ASL, Spanish, and Chinese translations services for grant workshops, information sessions, and 453 print translation. 454 In implementing the Doors Open program, 4Culture will also seek to increase outreach, engagement, 455 and participation to include LGBTQ+, the disability community, youth, and immigrant and refugee

¹⁶ 4Culture. Year At-A-Glance. URL: https://www.4culture.org/grants-artist-calls/year-at-a-glance/. Last accessed on October 8, 2024.

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populations.

457	4Culture's Outreach Engagement Strategies				
458 459 460 461 462 463 464 465 466 467 468 469 470	The following sections outline several of the outreach and engagement strategies 4Culture uses in its engagement work and will employ for Doors Open. Content Focused Strategies Listening Sessions Grant Workshops General Information Sessions Website, email, and social media Visibility Focused Strategies Hello 4Culture outreach events Tabling at community events Print and online advertising and	 Example Outreach Partnerships Se Habla Media Wa Na Wari Walk the Block Rainier Valley Creative District Artist Resource Fair Artist of Color Expo and Symposium Nepantla Cultural Arts Gallery El Rey 1360 AM Local Services, Unincorporated King County Cinco de Mayo, Redmond Federal Way Community Festival Kenmore Town Square 			
471	promotional materials				
472	Language Focused Strategies				
473 474 475	 Partner with community organizations and ar Community-based advertising Translated materials and subtitled online work 	mbassadors for outreach events and workshops			
476	Geographic Access Focused Strategies				
477 478	 Partner with organizations and individuals to Advertise grants in community news outlets a 	•			
479	BIPOC Community Focused Strategies				
480 481	 Partner with organizations and individuals to Advertise grants in BIPOC community media 	•			
482	Strategies in Action				
483	Hello 4Culture				
484 485 486 487 488	In 2025, 4Culture will re-launch its monthly communi Doors Open. Pre-COVID, our Hello 4Culture program hear the community's ideas, questions, and concerns resources and the lowest number of applicants and re King County census data.	took us to cities and towns across King County to s. Communities with the least access to 4Culture's			
489 490 491	In 2020, 4Culture moved the outreach series online and partnered with cultural organizations across King County and Washington State to provide monthly info sessions on topics ranging from COVID relief funding applications to mutual aid for artists.				

- 492 For Doors Open, Hello 4Culture will focus ordinance objectives to reach economically and geographically 493 underserved communities and locations. To do this, 4Culture will leverage the Communities of 494 Opportunity Composite Index Map and will continue to develop multilingual materials and language 495 access practices. 496 Tabling and Outreach Events 497 4Culture regularly tables at community events where the cultural sector is the main audience and is 498 expanding to science and technology education events. We also table at community events focused on 499 serving BIPOC and rural communities located in King County. 500 Email and Social Media 501 • Email announcement to past applicants Announcements in eNews (usually twice during lifecycle of grant) 502 503 Posted to social media (x, Facebook, Instagram) 504 Announced in community news outlets and blogs to reach all geographic areas of King County, examples include Bellevue Reporter (and all Sound Publishing online and print outlets), 505 506 Shoreline Area News, I Love Kent, and related South King County affiliate blogs. 507 **Technical Assistance** 508 4Culture uses a variety of methods to make sure that each program's potential applicants have ample 509 opportunities to get their questions answered, such as through the following resources: 510 Online and in-person grant application workshops (free, drop-in, events held throughout the 511 County); and 512 Manage Your Grant resource page, a dedicated spot for applicants to track their application and 513 make sure they have everything they need for a successful grant process. 514 515 4Culture' website is accessible for the vision-impaired, including all linked PDF documents. ASL 516 translation services are available on request. 4Culture commits to removing linguistic, cultural, and 517 procedural barriers in applying for Doors Open funding opportunities that organizations commonly face 518 in successfully applying for government funding and will solicit community feedback for continued 519 improvements and incorporate learnings from its broader community outreach and engagement efforts. 520 M. Support Network Consulting Roster 521 The increased funding available through Doors Open will greatly impact cultural organizations. While we 522 anticipate most of these impacts being positive, it's possible that within these moments of tremendous 523 organizational growth, change, and evolution, many organizations will face unique challenges and 524 unfamiliar risks. 4Culture plans to provide additional scaffolding and support to help organizations
- 525 manage the risk and opportunities associated with the potential influx of increased funding. 4Culture
- will support cultural organizations needing consulting assistance for crisis situations by referring them to
- the consultant roster and funding some hours of consulting assistance.
- 528 Cultural organizations will have access to a consultant roster and will receive an allocation of consultant
- hours based on their eligibility, with the intent that all grantee organizations will have the opportunity to
- access consultant services through the roster and that organizations are allotted an appropriate number

- of hours to meet their stated need. Organizations that choose not to use the entirety of their allotted 531 532 consultant hours will agree to allow those hours to be allotted to other grantees requesting consultant 533 time. Below are the anticipated roster topic areas with topics specific to emergency/crisis needs 534 highlighted. 535 **Roster Topic Areas** 536 Financial Emergency Planning 537 **Cultural Facilities** 538 Strategic Planning 539 Organizational Design and Management 540 Financial Planning and/or Strategy **Human Resources** 541 Interpretive Planning 542 543 Leadership and Board Optimization 544 **Board/Board Relations** Communications, Marketing, Branding 545 Fundraising/Development 546 547 **DEAI Legal Services** 548 549 Accessibility (language, ADA, facilities, mobility) 550 551 4Culture is developing this roster and has tentative launch plans for Q1-Q2 2025, depending on Doors 552 Open Implementation Plan approval. 553 N. Special Focus on Science and Technology Outreach 554 4Culture has a long history of supporting organizations advancing science and technology through our 555 existing funding programs. This includes organizations whose missions reflect the technological history 556 of our region, such as MOHAI and the Museum of Flight, both of which 4Culture has funded for many 557 years via Projects, Sustained Support, Collections Care, and Cultural Equipment funding programs. In 558 addition, 4Culture has supported numerous projects that have explored the intersection of arts and 559 technology through Tech-Specific (a site-specific funding program) and Special Projects funding 560 programs. These established relationships have proven invaluable in informing our work for Doors 561 Open. 562 With the possibility of new King County funding for science focused organizations, 4Culture staff 563 launched a research project in the fall of 2019 to interview local science organizations regarding their needs, funding priorities, programming, anticipated capital projects, and the health of the field in 564 general. Unfortunately, this work was cut short due to the pandemic. 565
- But the foundation laid by that plan was continued in the formation in January 2024 of a Science &
- Technology Group consisting of representatives of local science organizations from various disciplines,
- different size budgets, and regions of the county.
- This group has met monthly since January 2024, providing insights into the field, and discussing
- 570 important questions regarding the development of a new set of science and technology focused funding
- 571 programs.

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- 572 Topics of discussion for the group have included questions that affect the field:
 - What would your organization prioritize with additional funding: kinds of programming, capacity building, facilities, equipment, or other?
 - What strategies does your organization employ to expand outreach to underserved communities?
 - What are the key issues in the regional science and technology field?
 - What organizations and communities should be participating in this group that are not currently represented?
 - What are the professional development needs of individuals working in regional science and technology cultural organizations?
 - How can 4Culture protect against funding pseudoscience?
 - How do you encourage the development of an understanding of scientific inquiry as a lifetime pursuit rather than a "requirement" to be set aside upon graduation from high school?
 - What metrics have you found most useful in communicating the success of your programming?

To date, some initial observations from these discussions in the group, in individual interviews, and other stakeholder conversations revealed following strengths and challenges:

- Science organizations have made significant investments in programming for K-12, many with a focus on Title 1 public schools.¹⁷
- Science and technology focused organizations in the region share similar needs to other cultural
 organizations: investing in capital facilities, offering competitive salaries for staff, engaging
 underserved communities, delivering programming at additional venues in communities, and
 other items.
- Misinformation has damaged the public's understanding of science. Rebuilding the public's trust in and understanding of science is a challenge.
- There is an ongoing shortage of qualified educators in science and technology. The increase in the cost of living in King County has made staffing science and technology focused organizations more difficult.
- Transportation costs associated with travel to organizations' venues can be a barrier to participation in programming.

Science and Technology Grants

Science and technology grants will fund cultural organizations whose mission statement includes an explicit focus on science or technology. Organizations with a primary purpose of advancing and preserving zoology (such as a zoo or an aquarium) must be accredited by the Association of Zoos and Aquariums or supporting an organization accredited by the Association of Zoos and Aquariums.

Science and technology grants do not support the following activities:

- The conduct of primary research not directly providing experiences to the general public
- Medical and public health practice, including but not limited to medical treatment, medical or nutritional advice, or medical instruction.
- Pseudoscience, defined for this purpose as any system of beliefs or concepts that exhibits characteristics, including but not limited to, the ability to be proven untrue or falsifiable by

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¹⁷ "Title I public schools" refers to Part A (Title I) of the Elementary and Secondary Education Act, as amended by the Every Student Succeeds Act (ESEA), which provides supplemental financial assistance to school districts for children from low-income families.

observable facts, lacking a research framework that tests and revises ideas based on observable facts, and/or has been demonstrated to be false by observable facts.

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Doors Open is a new opportunity for 4Culture to fund cultural organizations in direct support of their science and technology programming. To ensure adequate resources are dedicated to this task, 4Culture established a Science and Technology Department, beginning with hiring a Science and Technology Director. The director will recruit a Science and Technology Program Manager as well as a Science and Technology Support Specialist. The department director is also charged with helping lead outreach to potential applicants. That outreach and engagement will include:

- Continued meetings of the Science & Technology Group through the early summer of 2024
- Recruiting and developing a formal advisory committee by the fall of 2024
- Convening a gathering of science and technology groups in the second half of 2024
- Conducting a landscape survey and analysis of the field in the winter/spring of 2024.

O. Special Focus on Economic Revitalization

- 628 The Doors Open Program has the potential to revitalize and transform commercial centers around King
- 629 County into vibrant and inclusive cultural centers. Commercial centers, particularly those that are
- 630 experiencing post-pandemic challenges, such as reduced commercial activity, vacant storefronts, limited
- 631 foot traffic, a sense of despair, increased crime, and increased illicit drug use, will benefit from expanded
- access to cultural facilities and programs of cultural organizations that will be possible because of the
- Doors Open Program. By funding cultural organizations in King County, it is expected that the Doors
- Open Program will have a positive effect on public safety, addiction recovery, neighborhood
- beautification, recreation, and commercial activity in key commercial centers and change the negative
- narratives surrounding beleaguered neighborhoods to promote a sense of safety, cultural vibrancy,
- 637 cleanliness, and resilience instead.
- The Doors Open Program can:
 - Build coalitions of cultural organizations and leaders to work together to align resources and unify plans for revitalizing commercial centers around the region by leveraging 4Culture's existing administrative, financial, and social infrastructure.
 - Incentivize connectivity and cross-programming between cultural organizations to facilitate partnerships and increase access for King County residents through the Building for Equity and Launch grant programs.
 - Improve the recruitment and retention of cultural workers through the Countywide Initiatives grant program.
 - Promote arts and culture as an economic asset in commercial centers.
 - Activate public spaces, retail corridors, and underutilized or vacant spaces as venues for arts and culture to enhance the vibrancy and economy of commercial centers.
 - Enhance the vibrancy and economy of commercial centers by activating public spaces, retail corridors, and underutilized or vacant spaces as venues for arts and culture.

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Through these programmatic and funding actions, Doors Open will initiate transformative and lasting change in King County by improving access to arts, science, and heritage resources, revitalizing the local economy, and reimagining the vibrancy and identity of commercial and cultural centers.

3. Doors Open and Implementation Plan Community 656 **Engagement** 657 658 4Culture aims to maintain our trust, confidence, and credibility with the cultural community in 659 distributing Doors Open revenue, as we have done over several decades with Lodging Tax and 1% for 660 the Art supported programs. We are a public funder with community-focused goals and outcomes. 661 Because the cultural sector has a history of underinvestment and many organizations are in challenging 662 economic circumstances, 4Culture provides regular and consistent proactive updates to all stakeholder groups and will do so throughout implementation and roll out of programs. 4Culture also provides a 663 strong set of resources and information available online to make it easy for stakeholders to find the 664 665 information they need. 666 To know more about the depth and breadth of 4Culture's regular slate of communications, outreach, and engagement strategies, please see Established Engagement and Communications Channels. 667 668 4Culture will employ these strategies in its administration of Doors Open. 669 The following list is a summary of Implementation Plan-specific outreach taking place from January 2024 670 to June 2024 – the point of plan submittal. 671 In person gatherings with cultural community groups: 22 672 Online general info sessions (with ASL interpretation and translated into Spanish): 3 673 In person gatherings with language/ethnic/racial community groups: 8 In person gatherings with municipal groups: 5 674 675 Gatherings with cultural leader groups: 14 4. Doors Open 2024: One-Time Capital and Operating 676 Support 677 A. One-Time Capital Grant Program: Doors Open Facilities 678 679 **Program Summary** Doors Open Facilities grants will provide funding for building, remodeling, and buying specialized space 680 681 that houses and facilitates cultural work in King County. The fund prioritizes projects that can begin 682 construction or acquisition within two years of being awarded funds (by December 31, 2026). 683 This grant builds from the funding and strategies established by 4Culture and King County's Building for 684 Equity initiative. The Doors Open capital grant program will support cultural building projects and

create a pathway to racial equity in cultural facilities funding. To help achieve this goal, applicants must

show an ongoing commitment to racial equity and equitable development, and applicants with project

budgets over \$10M will be required to meet a Cultural Space Contribution Requirement, where they

provide space or technical assistance as part of their public benefit.

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- 689 Facility project requests may be made in proportion to the Facility Project size, as indicated below.
- 690 Applications and Contracts will have commensurate sets of reporting agreements and partner
- 691 contribution agreements to the project size.

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- Projects under \$250,000: Applicants may request up to 100% of total project costs.
- Projects between \$250,000 and \$1,000,000: Applicants may request up to 100% of project costs for first \$250,000 and 50% of project costs between \$250,001 and \$1,000,000.
- Projects between \$1,000,001 and \$10,000,000: Applicants may request up to 100% of project costs for first \$250,000, 50% of project costs between \$250,001 and \$1,000,000, and 15% of project costs between \$1.000,001 and \$10,000,000.
- Projects greater than \$10,000,000: Applicants may request up to 100% of project costs for first \$250,000, 50% of project costs between \$250,001 and \$1,000,000, 15% of project costs between \$1.000,001 and \$10,000,000, and 5% of project costs over \$10,000,001. The maximum request for this pool is \$2,500,000.

In addition to the Base Awards, which are determined based on the panel score as applied to the requested amount, applications are eligible for an Advancing Equity and Geographic Inclusion bonus. Each application may have an additional percentage of funding added to their allocation if they are either outside the City of Seattle, or if the facility is in a 2020 U.S. Census tract area with a Community of Opportunity index percentile of 60% or greater.

- Additionally, if an organization does not score high enough to receive a Base Award, it may still be eligible for a Geographic Inclusion bonus, and thus the application may still be funded in part.
- 710 Program Allocations
- 711 An estimated total of \$32.9M will be available for the Doors Open Facilities Grant, to be awarded to
- organizations applying within different project sizes. Based on previous facility grant cycles, 4Culture
- 713 anticipates between 175 to 225 total applications for facility funding and will aim to fund the top scoring
- 714 10%-20% in each project size category.
- 715 A minimum of 25% of this Operating Support program will be allocated to cultural organizations with a
- primary location outside of the City of Seattle; and a minimum of 10% will be allocated to cultural
- 717 organizations with a primary location within a 2020 U.S. Census tract area with a Community of
- 718 Opportunity index percentile of 60% or greater or provide services to vulnerable populations as defined
- 719 in the implementing ordinance.
- 720 **Program Criteria**
- 721 Doors Open one-time capital grant criteria established by Ordinance 19710 include Quality; Feasibility;
- 722 Project Impact, Public Benefit; and Equity. 4Culture also included Qualifications and Economic Impact as
- 723 grant criteria.
- 724 Application, Panel, and Award Process
- 725 The application process will be as described in the Application, Panel, Award, and Approval Process
- 726 <u>section</u>. Applications will be available for a minimum of five weeks, allowing applicants as long as
- 727 possible to gather the information required.

- 728 4Culture staff will do their best to answer questions and help Doors Open Facilities applicants in
- 729 advance. We anticipate hundreds of applications for this program and encourage applicants to prepare
- 730 early to meet the deadline and take advantage of the support staff can provide.
- 731 In addition to staff support, 4Culture has hired several Community Connectors, who will help applicants
- prepare for their application, including how to go about getting proposals required for application such
- as architectural and design estimates; how to frame a project for the review panel; advice on choosing
- 734 the right scale of project (potentially consolidating several smaller projects into "Accessibility Needs,"
- 735 for example, or picking only the "HVAC Improvements" part of a larger project to propose); and aiming
- 736 applicants towards best practices and commonly accepted structures for capital budgeting. These
- 737 Connectors will work proactively to reach out to potential applicants as well as providing an open
- 738 calendar where applicants can make appointments for consultation.
- 739 Each Project size category will have a panel, consisting of five members, with the King County Council
- and the Executive each appointing one member to each panel, to review those applications. Panelists
- 741 will have approximately three weeks to conduct their reviews.
- 742 Panel sessions will be held over a 1-to-3-day period, depending on the quantity of applications received.
- During this period, each panel will talk about the proposals and recommend funding for selected
- 744 proposals to 4Culture's Advisory Committees and Board based on the criteria outlined above.

B. One-Time Operating Support Program

746 **Program Summary**

- 747 The 2024 One-Time Operating Support program provides operating and programmatic dollars to meet
- the day-to-day needs of cultural organizations. Funding is intended to provide programs and services for
- 749 public benefit. Awards are provided as operating support consistent with the requirements of Ordinance
- 750 19710, and unrestricted to specific purposes allowing cultural organizations to deploy resources to their
- 751 most emergent operating needs or where they will be most impactful for the delivery of the
- 752 organization's mission. Grant awardees are required to provide proof of the public benefits of cultural
- 753 programming produced. Ineligible program expenses, such as capital expenses and major equipment,
- are identified in the grant contract.

755 **Program Allocations**

- 756 There are four funding disciplines, between which an estimated \$32.9 million will be awarded. The
- anticipated number of applicants per discipline, based on historical data and field scans are as follows:
- Heritage approximately 90 applicants
- Historic Preservation approximately 30 applicants
- Arts approximately 500 applicants
- Science and technology approximately 80 applicants
- 762

- Award amounts will be determined based on a combination of:
- 764 Budget size
- Average score, as determined by the panel

- an Advancing Equity Bonus, for those cultural organizations who are focusing on vulnerable communities, especially those that are disproportionately impacted by structural racism
 - Eligibility for Geographic Inclusion Bonus (inclusive of both Outside Seattle and COO status)

A minimum of 25% of this Operating Support program will be allocated to cultural organizations with a

- primary location outside the City of Seattle; and a minimum of 10% will be allocated to cultural
- organizations with a primary location is within a 2020 U.S. Census tract area with a Community of
- 773 Opportunity index percentile of 60% or greater or provide services to vulnerable populations as defined
- 774 in Ordinance 19710.

775 Program Criteria

- Ordinance 19710 requires that proposals be evaluated based on the contributing to the organization's
- stability, public benefit, equity, and artistic substance. 4Culture also added program economic impact as
- 778 a criterion.

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779 **Application Prompts**

- The application has been developed with an eye toward balancing the need to provide enough
- information to the panel to make an informed recommendation about funding, while keeping barriers
- low and the process accessible for cultural organizations which may not have a professionalized grant
- 783 writing team.
- 784
 785 4Culture staff will do their best to help applicants. We anticipate applications in the hundreds for this
- program and will encourage applicants to prepare early to meet the deadline and take advantage of the
- 787 support staff can provide.
- Applicants will also be asked to provide the following information:
- 789 Organization description
- 790 Description of community served
- Programming description
- Description of organization governance or decision-making practices
- Description of public benefit

794 Application, Panel, and Award Process

- Like the applications for the one-time capital grant program, applications for the one-time operating
- support program will be available for a minimum of five weeks, allowing applicants as long as possible to
- 797 gather the information required. The application process will be as described in the Application, Panel,
- 798 Award, and Approval Process section.
- Each of the discipline areas will have at least one panel and up to four panels, depending on the
- 800 number of applications received. Like the panels convened for the one-time capital grant program,
- each panel will have five members, with one member appointed by the King County Council and one
- member appointed by the Executive. Each panel will consist of working professionals in the fields, who
- represent all parts of King County, sizes of organizations, and different points of view.

¹⁸ Heritage (excluding historic preservation), arts, science, and historic preservation.

805	2024 One-Time Operating Support Contract and Payment Process
806 807 808	4Culture will contract with the 2024 One-Time Operating Support awardees for them to provide in 2025 the services and the public benefits described in the awardees' September 2024 applications and upon which the awardees were selected in December 2024 to receive this one-time grant.
809 810 811 812 813	The contract will allow for awardees to receive advance payment for 2025 services and public benefits to be supported by 2024 tax proceeds. The contracts will include specific reporting requirements necessary for auditing accountability and program evaluation. The contract will also reserve 4Culture's right to recoup all or part of the advance payment and withhold future payment, if the contract terms are not met.
814 815 816 817	These same awardees were also selected for Sustained Support grants to provide services and public benefits in 2026 and 2027 as part of the triennial application process described at Section 2. E. These awardees will receive support of their 2026 and 2027 activities through the contract and payment processes set out in Section 2. K.
818 819	C. Engagement and Communications Strategy for 2024 Doors Open One-Time Grant Programs
820 821 822 823	Outreach will be targeted to underrepresented communities based on prior award and applicant pool demographics. Guided by 4Culture's Communications priorities, these efforts include targeted outreach and engagement including communications in multiple languages to broad-based community networks and media outlets within 4Culture's network.
824 825 826 827 828 829	Most of 4Culture's capital grant programs are long-standing, and our existing communication strategies employ a racial equity lens to target outreach to underserved communities to encourage them to apply for funding. For more detail on how we'll leverage existing communication channels, see Established Engagement and Communications Channels. A special focus will be on reaching and engaging Science and Technology cultural organizations that are newly eligible for Cultural Facilities programs. For more detail on these outreach strategies, see Special Focus on Science and Technology Outreach.
830	Technical Assistance Workshops
831 832 833	4Culture will offer a series of virtual workshops open to all potential applicants, to provide information on program guidelines, the application process and answer questions, discuss project details, and review draft applications.
834 835	All workshops will be held remotely. For those who are unable to attend, a workshop recording will be available. Workshop recordings are translated into Spanish and Chinese subtitles.

5. Doors Open 2025-2031

837	A. Sustained Support	Sustained Support				
838	Program and Allocation Summary	Estimated annual funding: \$48.5 million				
839 840	The Doors Open operating support program, which 4Culture will call "Sustained Support," provides	Objective: Meet the ongoing needs of cultural organizations				
841 842 843 844 845 846	three-year grants to meet the ongoing needs of cultural organizations. These awards provide funds unrestricted to a specific purpose ¹⁹ to cultural organizations that have a track record of delivering programs and services for the benefit of the public. With funds for basic annual expenses such as rent,	Strategy: Provide predictable, multi-year funding assistance for operations, including assistance with rent, utilities, payroll, and other basic annual expenses Key Reporting Metrics: Number of awards				
847 848 840	utilities, and payroll, organizations can deploy resources to their most emergent needs. 4Culture offers Sustained Support in each of the	and total funding over time by organization; Number of awardees and total funding over time by geography (Zip Code and Council				
849 850 851 852	4Culture offers Sustained Support in each of the four funding program areas: heritage, arts, science, and historical preservation (also referred to as the four disciplines). Applicants must choose one of the four areas which best fits their mission and programs.					
853 854	Applicants must have a minimum two-year operating h Sustained Support; they must have a minimum three-y					
855	Program Criteria					
856	Heritage					
857 858 859	These awards provide operating support to cultural org heritage programs and services, for the benefit of the p Resilience; Public Benefit, Equity, Economic Impact, Co	public. Reviewers use the following criteria:				
860	Historic Preservation					
861 862 863 864	These awards provide operating support to cultural org historic preservation programs and services, for the be criteria: Resilience; Public Benefit, Equity, Economic Im Priorities.	nefit of the public. Reviewers use the following				
865	Arts					
866 867 868	These awards provide operating support to cultural organizations that have a track record of delivering artistic cultural programs and services for the benefit of the public. Reviewers use the following criteria Resilience; Public Benefit, Equity, Community Impact, and Economic Impact and Artistic Substance.					

 $^{^{19}}$ Funds must be used consistent with the requirements of Ordinance 19710.

Science and Technology

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- 870 Operating funds for science and technology cultural organizations provide operating support to
- 871 organizations to deliver programs and services for the benefit of the general public, King County
- 872 residents as well as visitors. For these grants, reviewers will look to the following criteria: Resilience,
- Public Benefit, Equity, Economic Impact, Community Impact, and Science and Technology Priorities.

874 Application, Panel, and Award Process

- The application process will be as described in the <u>Application, Panel, Award, and Approval Process</u>
- 876 <u>section</u>. Award amounts have three components:
- A base award determined by the recipient cultural organization's budget size.
- A possible additional award based on overall panel score.
 - A possible Geographic Investment based on geographic location and/or an Equity investment based on organization's score on the Equity criterion.

If a cultural organization is selected for funding, the Program Manager will work with the cultural organization to create a grant contract outlining a Scope of Services and Public Benefit for each consecutive year. Cultural organizations that receive Sustained Support funding are typically paid annually upon completion of one or more of the Public Benefit activities described in their grant

886 contract.

- 4Culture plans to announce awards prior to the end of July 2025 and will provide an on-ramp to new
- applicants for the duration of the cycle every fall (tentatively September). These are target timelines and
- 4Culture will have flexibility to adjust them to respond to unforeseen circumstances.

890 Engagement and Communications Plan

- 4Culture's existing Sustained Support operating grant programs are long-standing, and our existing
- 892 communication strategies employ a racial equity lens to target outreach to underserved communities to
- 893 encourage them to apply for funding. For more detail on how we'll leverage existing communication
- channels, see <u>Established Engagement and Communications Channels.</u>
- A special focus will be on reaching and engaging Science and Technology cultural organizations that are
- 896 newly eligible for operating grant programs. For more detail on these outreach strategies, see Special
- 897 Focus on Science and Technology Outreach.
- 898 Like our other programs, 4Culture will offer digital and non-digital engagement to assist potential
- applicants with understanding the program and technical assistance throughout the application process.
- This will also include opportunities to receive one-on-one support from 4Culture staff. Typically, this
- omes in the form of feedback on individual applications, technical assistance, and offering general
- 902 guidance on understanding and interpreting program criteria and eligibility requirements.
- 903 Outreach is focused on underrepresented communities based on prior award and applicant pool
- 904 demographics. Guided by 4Culture's Communications priorities, these efforts include open application
- 905 periods of 6-8 weeks; at least three workshops sharing guidelines, criteria, and the application process;
- and engagement including communication in multiple languages to broad-based community networks
- and media outlets within 4Culture's network.

908 **Public Benefit Reporting** 909 To receive reimbursement, all Sustained Support recipients provide documentation on the public 910 benefits provided, as detailed in the **Doors Open Public Benefit Reporting Framework section**. This 911 reporting metric is collected by 4Culture for annual reporting and is evidence of the General Public 912 Benefit and Equity and Geographic Inclusion Benefit requirements. 913 **B. Public School Cultural Access** 914 **Program Summary** 915 The Doors Open Public School Cultural Access Program will provide King County public school students 916 with greater and more equitable access to science, arts heritage and historic preservation learning from 917 our county's rich array of cultural organizations. 918 Beginning in 2025, all public schools and tribal schools in King County's 19 school districts will have 919 access to an online roster of science, arts, heritage, and historic preservation cultural organizations that 920 provide on-site and off-site cultural education programs in and out of the school day. Funding for 921 programs will be provided directly to cultural organizations, and free field trip transportation will be 922 provided to schools in districts with a 40% or higher free and reduced lunch rate. 923 Increased student access to cultural learning and experiences correlates with higher levels of academic 924 achievement in high school and college and higher levels of civic engagement such as voting and

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volunteering. ²⁰ A 2019 study found that elementary students who received increased access to education programs from cultural organizations and teaching artists had decreased disciplinary rates, improved their writing achievement, and that students' compassion for others increased. ²¹

Cultural learning experiences can lead to better outcomes for students in King County, and this is why 4Culture is committed to implementing the Doors Open Public School Cultural Access Program with the following goals and values:

- All King County public school students can access engaging and enriching experiences that positively impact their wellbeing, performance in school, and overall growth and development.
- Prioritization of increased access to cultural experiences and activities for students from communities that have been disproportionately impacted by racism and other systems of oppression.
- Prioritization of e increased access to students in schools that are located outside of established cultural centers.
- Commitment of outreach and engagement
 of community cultural organizations that are led by and staffed by people from communities
 that have been disproportionately impacted by racism and other systems of oppression.
- Prioritization of cultural organizations that are located outside of established cultural centers.
- Commitment to build and improve relationships between public schools and cultural organizations throughout King County.
- Collect data to improve both the quantity and quality of cultural education programs provided by cultural organizations to schools.

Goals and Priorities for the Cultural Education Programs Roster

Establishing a central database for public school educators to find no-cost on-site and off-site cultural learning opportunities for their students is central to 4Culture's Public School Cultural Access Program.

Roster Goals:

- Enable teachers and other school staff to find science, arts, heritage, and historic preservation education programs that align with their classroom and school learning goals.
- Enable teachers and other school staff to find science, arts, heritage, and historic preservation education programs from cultural organizations that reflect their school communities.

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Public School Cultural Access

Estimated annual funding: \$14.6 million

Objective: Increase public school student access to cultural educational experiences through partnership between cultural organizations and the schools

Strategies:

- Develop database of appropriate on-site and off-site cultural experiences for public schools
- Provide funding to sustain and extend the offerings of cultural organizations through programs provided at schools and at cultural facilities and venues of the cultural organizations
- Provide funding for transportation to cultural facilities and venues for eligible school districts

Key Reporting Metric: Number of schools, classes participating in Public School Cultural Access Program, Number of awardees and total funding over time by geography (Zip Code, Council district, and school district)

²⁰ James Catterall, 2012.

²¹ Daniel H. Bowen, 2019.

- Provide information and support to teachers and other school staff that reduces their barriers to initiating, planning, and implementing cultural field trips and partnerships.
 - Provide information and support to cultural organizations that reduce their barriers to engaging with public schools.
 - Provide a basis for establishing sustained relationships between schools and cultural organizations for the benefit of students.

Roster Priorities:

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- Educators will be able to search and filter to find science, arts, heritage, and historic preservation programs that meet their specific learning goals and time parameters.
- Educators will be able to clearly know if their school is eligible for free transportation funding to off-site cultural experiences. They will also know what the process is for requesting free transportation through their district.
- Cultural organizations will be able to provide descriptive program information for the roster so that educators have a clear sense of the value and requirements of each program.
- Cultural organizations will be able to update their program information on the roster at least annually.
- New cultural organizations will be able to add programs to the roster at least annually.

Process for Data Collection and Delivery to Public Schools and Cultural Organizations

The process for data collection to populate the roster of cultural organizations to partner with schools, which will include the following steps:

- 1. Outreach to cultural organizations to submit entries for the roster
 - a. 4Culture will put out a call for submissions using 4Culture's cultural organizations list and lists of current partners provided by schools and districts during school stakeholder engagement
 - b. Cultural organizations will fill out an automated form to establish eligibility. If they are found eligible, they will proceed to a submission form where they input data to populate the roster. (see #3)
- 2. Cultural organization school partner eligibility
 - a. Meet all cultural organizational structural requirements for Doors Open
 - b. Align with at least one of the discipline definitions
 - c. Provide a minimum of one Public Benefit
 - d. Provide a minimum of one Equity Inclusion Public Benefit and/or a minimum of one Geographic Inclusion Public Benefit
 - e. Must agree to meet all the partnership requirements of the district with which the program is occurring. Examples of district requirements may include staff background checks and required liability insurance.
- 3. Roster Data Collection
 - a. Eligible cultural organizations will provide organization and program information through an online portal on the 4Culture website.
 - b. Prior to the initial launch of the roster, cultural organizations will have a minimum of five weeks to complete their data to allow sufficient time to gather required information. During this time, technical assistance will be available on the website, through online webinars, and through email and phone support from 4Culture staff.

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1009		tion and program information for the roster will include [Note that additional
1010		ay be added based on continuing stakeholder engagement with teachers and
1011	district s	
1012	i.	Cultural organization name,
1013	ii.	Discipline: Science, Arts, Heritage, Historical Preservation
1014	iii.	Sub-discipline, such as Biology, Engineering, Dance, Music, History,
1015	iv.	List of school districts and tribal schools that they serve,
1016	v.	Grade levels they serve,
1017	vi.	Program name (cultural organizations will be able to list multiple programs as
1018		needed),
1019	vii.	Program type (field trip, in-school single performance/event, in-school
1020		residency),
1021	viii.	Program description,
1022	ix.	Alignment to state curriculum standards, if applicable,
1023	х.	Student time needed for program,
1024	xi.	Educator planning time needed for program,
1025	xii.	Number of students program can accommodate,
1026	xiii.	Languages available for learning experiences,
1027	xiv.	Experience with special education students,
1028	XV.	Accessibility features available for program such as ASL interpretation,
1029		wheelchair accessibility, assistive technology,
1030	xvi.	Race/ethnicity/accessibility information about program staff,
1031	xvii.	Estimated cost of program (for 4Culture, not visible to schools)
1032	xviii.	Cultural organization's contact information
1033	xix.	Link to program registration
1034	XX.	Downloaded program information such as photos, videos, case studies, lesson
1035		plan.
1036	Cultural organiza	itions also need information about schools in King County.
1037	a. Some inf	formation about schools can be uploaded annually from the Office of the
1038	Superint	endent for Public Instruction and other information will have to be obtained
1039	from sch	ools via survey.
1040	b. Survey ir	nformation is marked with an asterisk. Cultural organizations will be able to
1041	search a	nd filter for specific types of schools.
1042	i.	School name
1043	ii.	District
1044	iii.	Principal
1045	iv.	Address, phone number
1046	٧.	Grades in school
1047	v. vi.	Size of school
1048	vii.	If school is eligible for free transportation for off-site cultural programs.
1049	viii.	Students' percentages for race/ethnicity, languages spoken, free and reduced
1050		lunch status, students experiencing homelessness, special education
1051	ix.	If there is a partnership liaison, their name and contact information*
1052	х.	Link to school website*
1053	Goals and Priorities for F	Funding for Cultural Education Programs
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Goals and Priorities for Funding for Cultural Education Programs

The cultural education programs funding structure is designed with a goal of sustaining, deepening, and extending cultural education partnerships between cultural organizations and schools. Many King

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- 1056 County cultural organizations already provide engaging and rigorous education programs. Doors Open 1057 Program moneys will ensure that existing partnerships with schools can be sustained through the 1058 budget reductions that many schools are currently facing. Doors Open Program moneys will expand 1059 access to additional schools to bring existing cultural programs to their students, and over time will 1060 enable cultural organizations to build out new education programs to provide more access to King County public school students. Just as in the establishment of the roster, 4Culture will work to provide 1061 1062 support to educators and cultural organizations to reduce barriers to accessing the benefits of the 1063 program. 4Culture's recently hired Cultural Education Program Manager will be a resource for 1064 matchmaking between educators and cultural organizations and for technical assistance in developing 1065 partnership agreements and Memoranda of Understanding.
- 1066 **Priorities**

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- 1067 The cultural education programs funding structure is designed to ensure that:
 - Schools and cultural organizations clearly communicate and develop shared learning goals and a program plan to ensure that students' learning needs are met.
 - 4Culture gathers relevant data to improve processes for schools and cultural organizations over time and to study the impact of increasing cultural education access on students and communities.

1073 **Process**

- 1. Once a teacher or other school staff contacts a cultural organization to initiate a partnership, the organization and the teacher will complete a brief online memorandum of understanding (MOU). Technical assistance from 4Culture is available to both find relevant cultural organizations and complete the MOU. The MOU form will be accessible from the 4Culture website. The MOU will gather data that will be used in the grant application such as the type of learning experience, the school, and how many students will be served. The MOU must be signed by a representative from the cultural organization, the public-school educator, and a school administrator (principal or assistant principal), or school district representative.
- 2. After an MOU is signed, the cultural organization will apply via an online portal to 4Culture for a grant.
- 1084 3. To be responsive to school scheduling needs, 4Culture will design a panel review process with timing that ensures responsiveness and flexibility. Feedback from the cultural organizations and school stakeholders will inform the design.
- Upon completion of the MOU scope of work, a brief survey will automatically be sent to the teacher
 and the cultural organization r to confirm that the partnership occurred and gather feedback for
 partnership and process improvements.
- 1090 5. The cultural organization will submit an invoice for reimbursement of the cost of the program.

1091 Goals and Priorities for Funding Public School Transportation

In accordance with RCW 82.14.525, school districts with at least 40% of the student population eligible for federal free and reduced-price school meals (FRL) will have access to transportation funding to attend programs and activities. Because transportation costs have been identified as a barrier for schools to student access to field trips, 4Culture's priority is that all schools with 40% FRL or higher are eligible for transportation funds, regardless of their district, receive free transportation for cultural education field trips.

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- All school districts with 40% or more FRL rates have access to transportation funds. This applies
 to 189 schools in 8 districts (Auburn, Federal Way, Highline, Kent, Muckleshoot Tribal School,
 Renton, Skykomish, Tukwila)
 - If there are sufficient funds, we will include all schools with 40% or more FRL rates to have access to transportation funds, even if the district in which the school is located does not have an overall district rate of 40% or more FRL. This applies to 68 schools in 8 additional districts. The school districts and school count in each district are: Bellevue (6), Enumclaw (1), Issaquah (2), Lake Washington (1), Northshore (2), Seattle (46), Shoreline (4), and Vashon (1).
 - If there are sufficient funds, we will include all schools in all districts that face significantly higher transportation costs due to distance from cultural centers.
 - Process for reserving bus transportation is clear and streamlined for teachers.
 - Process for receiving payment for transportation by district or bus company is clear and reliable.

Process for Delivery of Transportation Funds

The 19 King County school districts use a variety of transportation models. Some districts own and operate their own fleet of busses, while others contract with a bussing company. Through stakeholder engagement with district transportation leaders, 4Culture will design a system so that teachers in each district can request bus transportation in the method that is appropriate for their district and the district or bus company can invoice 4Culture for the cost. 4Culture's Finance and Legal teams will also be engaged in the design of the delivery process.

1117 Tentative Program Timeline, 2024-2025

May	Jun	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb
School stal	ceholder								
engageme	nt; refine								
roster +									
transporta	tion								
design									
	Cultural o	rganizations							
	stakehold	er engagement							
		Website +	Websit	te + rost	er built				
		roster design							
		requirements							
		complete							
					- Beta test	Cultural		- Soft launch	Launch event for
					website w/ school	organiza	itions	website, roster	district and school
					staff + cultural	submit r	oster	to schools	staff in person at a
					organizations	info		- Monthly	cultural
					- Hire Public			panel review	organization space
					Schools Cultural			begins	
					Access Program				
					Manager				

Engagement and Communications Plan

4Culture's communication strategy includes a stakeholder engagement component for the 2024
 planning year and a communications plan component for the 2025 launch of the Doors Open Public
 Schools Cultural Access Program.

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1122 2024 Stakeholder Engagement for Public Schools Cultural Access Program Design

- 1123 The goals of Public Schools Program stakeholder engagement approach are to:
- Understand the current barriers across the districts to school and district partnerships with science, arts, heritage, and historic preservation organizations.
 - Identify what has worked well to inform required functions for the roster and the funding partnership mechanism.
 - Identify the information schools need in a roster to serve their curricular needs as well as the
 needs of their specific populations of students, including information about races/ethnicities of
 staff, languages spoken, accessibility, experience with special education students, and
 geographies served.
 - Identify the barriers that cultural organizations have in forming and maintaining partnerships with schools and how Doors Open's design could help mitigate those barriers to strengthen public education partnerships.
 - Identify the information that science, arts, heritage, and historic preservation organizations need about schools and what tools they may need to access that information.

Stakeholders and engagement methods:

- District Superintendents
 - Goals: To build their understanding of Doors Open and 4Culture and to obtain their support in engaging with other district staff.
 - Methods: Utilize Puget Sound Educational Services District as an existing touchpoint.
- District Curriculum Managers and Teachers on Assignment for science, visual and performing arts, social studies (including ethnic studies and Native American studies) language arts, Career and Technical Education
 - Goal: Understand what information school staff needs related to content and curriculum to make a partnership choice.
 - Methods: Online focus groups, by content area or geography.
- School and Community Partnerships and Engagement Managers
 - Goals: Identify barriers to partnership and what schools and educators need to encourage partnership at a systems level. Identify existing partnerships with science, arts, and heritage organizations.
 - Methods: 1-1 conversations, on-line focus group.
- Teachers and other school staff who make partnership decisions
 - Goals: Identify barriers and needs. Identify existing successful partnership models. Beta testing for website and on-line roster.
 - Methods: On-line focus groups with stipends provided for work outside of the school day. May be grouped elementary/secondary, geography, content areas.
- Transportation Managers
 - Goals: Understand the cost and process for funding school transportation to cultural partner facilities.
 - o Methods: 1-1 interviews.
- Science, Arts, Heritage, Historic Preservation Education Cultural Organizations:
 - Goals: Gather functionality needed for roster and funding mechanism from a partner perspective.

1165	 Method: Focus groups with a variety of types, organization sizes, and locations.
1166	2025 Public Schools Cultural Access Launch
1167 1168	There will be three main strands of communication: district and school staff, cultural organizations and the King County general public.
1169	Communications with Districts and Schools
1170 1171	<i>Goal</i> : Inform district and school staff about the program and give them a consistent easy way to access the roster
1172 1173 1174 1175	Message : Partnering with King County science, arts, and heritage community organizations will increase student engagement, expand the breadth and depth of student learning, and bridge cultural gaps. Through Doors Open, there are hundreds of no-cost programs with King County science, arts, and heritage community organizations and free field trip transportation is available to many schools.
1176 1177 1178	Strategies: Work with school district communications departments to add persistent links on district and school staff web pages. District staff eNews, emails via curriculum managers. In-person launch event at a cultural partner space.
1179	Communications with Cultural Organization about Public School Cultural Access Program
1180 1181	<i>Goal:</i> Inform science, arts, heritage, and historic preservation cultural organizations about the funding and roster opportunities.
1182 1183 1184	Message: More than \$10M is available annually to provide free science, arts and heritage education programs to King County public school and tribal school students. This is an opportunity to sustain, deepen and extend cultural education to students across the county.
1185 1186 1187	Strategy: Email outreach through 4Culture's existing cultural organizations list augmented by organizations that schools report already partnering with. Webinars and technical assistance by 4Culture staff to provide information and answer questions.
1188	Communications with Public
1189 1190	<i>Goal:</i> Raise awareness of Doors Open Public Schools Cultural Access Program in the general public, especially those connected to public education (students, families, school staff)
1191 1192 1193 1194	<i>Message:</i> Partnering with King County science, arts, and heritage community organizations will increase student engagement, expand the breadth and depth of student learning, and bridge cultural gaps. Through Doors Open, there are hundreds of no-cost programs with King County science, arts, and heritage community organizations and free field trip transportation is available to many schools.
1195 1196	Strategy: Media campaign that includes an in-person event for school leaders, educators, students, families, cultural organizations and media to raise public and educator awareness of the program.

1198 Table of role descriptions: school districts, cultural orgs, 4Culture

School Districts	 Inform program design [transportation managers, curriculum managers] Support communication about program to school staff [communication managers]
School Teachers	 Inform program design through focus groups and beta testing, pre- and post-launch Utilize cultural organization roster to arrange programs for students Collaborate with cultural organization to plan programs and complete no-cost partnership agreement (or MOU) Implement cultural learning programs with partnering cultural organization Complete brief post-partnership survey
Cultural Organization Education Programs	 Inform program design through focus groups and beta testing, pre- and post-launch Provide data to populate roster with organizational and education program details Assign staff to monitor school program requests Collaborate with requesting school staff to plan programs and complete no-cost partnership agreement (or MOU) Implement cultural learning programs with school staff Complete brief post-partnership survey Receive funds
4Culture	 Conduct stakeholder engagement with staff from schools and cultural organizations to inform program design. Design, implement and maintain website, roster, funding mechanisms for transportation and cultural organizations. Create conditions to foster positive, long-term relationships between schools and cultural organizations.

Public Benefit Reporting for Public Schools Cultural Access Program

Doors Open Public School Cultural Access Program grant recipients are required to meet at least one general Public Benefit requirement and one Equity or Geographic Inclusion Benefit requirement. Of these, the most relevant to the Public Schools Cultural Access Program are:

- Providing cultural educational programs and experiences at a cultural organization's own facilities or in schools or other cultural facilities or venues; (GENERAL PUBLIC BENEFIT)
- Providing arts, science, heritage, and historic preservation career building opportunities for youth through internships and apprenticeships or other means; (GENERAL PUBLIC BENEFIT)

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- Providing free access to curriculum-related arts, science, heritage and historic preservation
 programs for public school students throughout the county at school and at cultural sites with
 emphasis on underserved students; (EQUITY INCLUSION BENEFIT)
 - Providing cultural programming to communities outside the city in which a cultural organization is primarily located, either directly or in partnership with other cultural organizations, or public schools, or through other means. (GEOGRAPHIC INCLUSION BENEFIT)

Data on Public Benefits will be collected through the MOU that the cultural organizations and schools complete to receive funding. Public Benefits data will include data that illustrates the immediate benefits of programs to King County public school students and staff as well as benefits for the cultural organizations. 4Culture will also gather data to show the longer-term benefits of engaging in learning through community partnerships with cultural organizations to King County students and communities.

1219 Metrics related to benefits to public school students include:

- Number of students participating in programs by program type, category, discipline
- Number of students participating in programs by school FRL rate (EQUITY INCLUSION BENEFIT)
 - Number of students participating in programs by county council district, Zip Code, school district (GEOGRAPHIC INCLUSION BENEFIT)
 - Application and award levels to cultural organizations for education programs by school, school district, schools where at least 40% of students are eligible for the Free and Reduced Lunch program (FRL)

Metrics related to benefits to public schools and staff include:

- Number of schools, classes participating in programs by program type, category, discipline
- Number of schools, classes participating in programs by school FRL rate (EQUITY INCLUSION BENEFIT)
- Number of schools, classes participating in programs by county council district, Zip Code, school district (GEOGRAPHIC INCLUSION BENEFIT)
- Number of busses and amounts paid to school districts for transportation by district, school, county council district
- Number of professional development programs by school, district, cultural category, discipline
- Number of teachers participating in professional development by school, district, cultural category, discipline

1238 Metrics related to benefits to cultural organizations include:

- Application and award levels to cultural organizations by program type, category, discipline
- Application and award levels to cultural organizations by organization size, demographics of
 leaders, staff (EQUITY INCLUSION BENEFIT)
- Application and award levels to cultural organizations by county council district, Zip Code, school district, school (GEOGRAPHIC INCLUSION BENEFIT)

Metrics to understand Doors Open's impact and to inform improvements to the Doors Open Public School Cultural Access Program include:

• Number of cultural organizations that are listed on the roster by category (science, arts, heritage and historic preservation) and discipline (e.g., zoology, computer science, music, theatre)

- 1248 Number of educational programs listed by type (field trip, in school), category, discipline, 1249 Traffic to roster 1250 1251 Additional metrics to grow understanding of the impact of programs on students will be added after 1252 consulting with evaluation staff. **Public Free Access** 1253 C. Public Free Access Estimated annual funding: \$14.6 million 1254 **Program and Allocation Summary Objective:** Increase access to cultural offerings 1255 The Public Free Access program aims to reduce the **Strategy:** Reimburse cultural organizations for 1256 significant barrier that admission fees pose to free and reduced-cost access experiences 1257 many King County residents, particularly 1258 underserved communities, in accessing quality, **Key Reporting Metric:** Number of free and/or 1259 relevant cultural and science experiences. reduced cost attendants, Number of awardees 1260 Reimbursements are provided to cultural and total funding over time by geography (Zip 1261 organizations to help cover the costs of providing Code and Council district) 1262 free and reduced cost programming throughout 1263 the year. 1264 **Program Criteria** 1265 Grants may be used to support free and reduced cost attendance at arts, heritage, historic preservation, 1266 or science experiences that meet the following criteria: 1267 Mission-based and meaningfully engages the attendee in the mission. 1268 Provides an identical experience to attendees paying a standard fee. 1269 Produced by the applicant organization. 1270 Open and advertised to the general public without restriction or limitation by invitation, such 1271 that anyone who wishes to visit/attend/participate/purchase a ticket may do so. 1272 In-person at venues in King County where head counts are taken and recorded. 1273 **Application, Panel, and Award Process** 1274 Maintaining a focus on equitable access to funding, the Public Free Access program minimizes the 1275 burden of applying by automatically pre-qualifying current Doors Open Sustained Support grant 1276 recipients, if they meet all other program eligibility requirements. The Sustained Support panel process 1277 effectively serves as the panel process for Public Free Access grants, meaning that being awarded an 1278 operating support grant for the current year provides eligibility to apply for a Public Free Access 1279 program grant for the same year if the applicant provides cultural experiences consistent with the 1280 program criteria and guidelines.
- 1281 Applicants are required to complete a short application providing necessary information, including but
- not necessarily limited to the following items:
 - Number of free and reduced cost attendance and total other paid attendance provided by the applicant during the previous calendar year.
 - How attendance was counted.

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- What documentation of the attendance is preserved.
- List of the cultural experiences in the current calendar year the applicant plans to offer free or reduced cost participation.
 - How the applicant will prioritize providing free or reduced cost access to cultural experiences for members of King County's underserved communities.
- 1291 Public Free Access grants for the current year are based on the free and reduced cost attendance
- provided in the previous calendar year that meets the program criteria and guidelines.
- 1293 In addition, applicants, located outside Seattle, located in, and primarily serving a King County
- 1294 Community of Opportunity, with the smallest operating budgets, and/or other indicators correlated with
- a limited access to funding, receive an equity investment increasing the grant amount over and above
- what would have been awarded otherwise. The increased grant amount for equity can only be used to
- support free and reduced cost programing.

1298 Public Benefit Reporting

- 1299 To receive reimbursement, all Public Free Access recipients provide documentation on the number of
- 1300 free and/or reduced cost attendance provided. This reporting metric is collected by 4Culture for annual
- 1301 reporting and is evidence of the General Public Benefit and Equity and Geographic Inclusion Benefit
- 1302 requirements.

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D. Building for Equity

Program and Allocation Summary

- 1305 The Doors Open allocation for Building for Equity
- 1306 encompasses 4Culture's facilities, facility-focused
- 1307 capacity building, and other capital grant
- 1308 programs. 4Culture's current Building for Equity
- 1309 initiative was built to center communities that have
- 1310 historically faced barriers to purchasing and
- 1311 stewarding cultural space, and provides a
- 1312 combination of funding, tailored support, and
- 1313 strategic partnerships.
- 1314 Through Building for Equity, 4Culture's priority is to
- act as a "first-in" funder for capital facility projects.
- 1316 By providing funding for new projects, 4Culture is
- able to play a unique role in catalyzing
- 1318 development of cultural infrastructure, enabling
- 1319 projects to move from conception to reality, and
- 1320 helping cultural organizations leverage additional
- 1321 resources. Many cultural sector funders focus on close-out or "cross-the-line" investments, so by serving
- as a "first-in" funder, 4Culture is fulfilling a gap in cultural funding. Additionally, because the Building for
- 1323 Equity program has an annual application cycle, once a project has gotten off the ground, a grantee can
- continue applying year after year until project completion.

Building for Equity

Estimated annual funding: \$9.7 million

Objective: To support cultural building projects and create a pathway to equitable facilities funding.

Strategies:

- Provide funding for cultural and science organizations to acquire, build, and renovate buildings, to purchase equipment
- support organizational capacity building for meeting facility goals
- Foster equitable development throughout all corners of King County

Key Reporting Metric: Number and type of projects funded over time by geography (Zip Code and Council district)

1325 Doors Open will enable 4Culture's existing Building for Equity funding programs to grow. A new program 1326 will be initiated, focusing on facilities that serve Native communities and share Native cultures. 1327 The Doors Open Building for Equity allocation will also bring additional resources and a renewed focus 1328 on equitable funding strategies in 4Culture's Equipment, Landmarks Capital, and Emergency/Unforeseen 1329 Capital programs. 1330 Building for Equity includes the following programs. 1331 Building for Equity: Facilities provides funding for building, remodeling, and buying specialized space 1332 that houses and facilitates cultural work in King County. Cultural Facilities grants are available to eligible 1333 King County-based nonprofit cultural organizations with a demonstrated long-term control of physical 1334 site. Two specialized programs beneath this include: 1335 Anchoring Community for facility projects with budgets larger than \$10 million, and 1336 Native Cultural Facilities supports projects including land acquisition, renovations, and new 1337 construction that advances the preservation, expression, and vitality of Native culture. Building for Equity: Program Development (formerly called Capacity Building) invests in a cultural 1338 1339 organization's development, allowing them to secure their long-term facility needs. These grants may 1340 fund a wide range of activities that increase a cultural organization's capability to advocate and plan for, 1341 fundraise for, lease, acquire, repair, remodel, and/or construct space suitable for their programming in a 1342 sustainable, long-term manner. 1343 **Equipment** funds the purchase and installation of equipment that can be considered as fixed assets, 1344 including computer hardware. 1345 Landmarks Capital funds rehabilitation of designated historic landmark properties in King County that 1346 are owned and/or stewarded by eligible Doors Open cultural organizations. 1347 Emergency/Unforeseen grants meet a wide variety of unexpected facility needs for cultural 1348 organizations, and our funds are only available for actual costs incurred to repair or renovate cultural 1349 spaces. 1350 **Program Criteria** 1351 Building for Equity: Facilities criteria for facility projects with budgets of \$10 million and under include 1352 Quality and Qualifications, Feasibility, Project Impact, and Public Benefit, Economic Impact, Community 1353 Impact, and Advancing Equity. Funding levels will be determined during the funding process based on 1354 revenue availability and applicant need. 1355 Building for Equity: Anchoring Community criteria for facility projects with budgets larger than \$10 1356 million include Quality and Qualifications, Feasibility, Project Impact and Public Benefit, Economic 1357 Impact, Community Impact, and Advancing Equity. An additional eligibility requirement is a 1358 demonstrated commitment to Equity in Development and Construction Practices. Funding levels will be 1359 determined during the funding process based on revenue availability and applicant need. 1360 Building for Equity: Project Development criteria include Quality and Qualifications, Feasibility, Impact 1361 and Economic Impact, Community Impact, and Advancing Equity. An additional eligibility requirement 1362 for Capacity Building applicants is being located in a Community of Opportunity or outside of Seattle; or 1363 the organization's primary mission or programs must support historically marginalized communities.

1364 Equipment criteria include Quality, Feasibility, Project Impact, Economic Impact, Community Impact, 1365 and Advancing Equity. 1366 Native Cultural Facilities funding criteria are currently under development. A Native Cultural Facilities 1367 Advisory Council is working with 4Culture staff to refine funding criteria. The Advisory Council is a group 1368 of five community-based professionals with deep ties or personal experience with the Native 1369 community, experience in community-based projects, equitable funding platforms or grant-making 1370 program development, neighborhood, community, and/or facility project development, and cultural 1371 organizations. 1372 Landmarks Capital criteria include Quality, Feasibility, Public Benefit, Economic Impact, Advancing 1373 Equity, Community Impact, and Program Priorities. The Program Priorities criterion allows the 1374 Landmarks Capital program to adapt to time-sensitive needs and specific gaps in funding for historic 1375 preservation. Additionally, the project must focus on the rehabilitation of a designated landmark 1376 property. 1377 Emergency/Unforeseen criteria include Quality, Feasibility, Community Impact, and Project Impact and 1378 Public Benefit. Additionally, projects must meet eligibility criteria as follows: 1379 **Emergency:** 1380 A pressing situation that would cause a facility or landmark to be threatened, or to suffer severe 1381 economic consequences due to conditions outside of the applicant's control. 1382 A threat to the safety of patrons or staff. 1383 • A catastrophic event or natural disaster. 1384 1385 Unforeseen Opportunity: 1386 An opportunity that was not available at the time of the last application deadline and that will 1387 no longer be available to the applicant by the next application deadline. 1388 Will allow an organization an unexpected opportunity to significantly advance its goals and 1389 mission. 1390 **Application, Panel, and Award Process** 1391 The application process will be as described in the Application, Panel, Award, and Approval Process 1392 section. Each grant program and cycle have a different pool of applicants and projects. Grant 1393 recommendations for Building for Equity Facilities, Building for Equity Capacity Building, Equipment, and 1394 Landmarks Capital funding are made by separate panels. 1395 The application and review process for Native Cultural Facilities funding is currently under development 1396 under the guidance of a Native Advisory Council. 1397 4Culture sets aside a limited amount of capital grant funding for Emergencies and Unforeseen 1398 Opportunities, outside of the regular grant cycle. Applications for Emergency/Unforeseen Opportunity 1399 funding are reviewed by the relevant 4Culture Advisory Committee in advance of their regular meeting,

and typically the applicant joins the committee for an interview. Advisory Committee members evaluate

payments are made upon request for reimbursement for qualifying expenses; the applicant must submit

whether the project meets 4Culture's definition of an Emergency or Unforeseen Opportunity, and they

consider the project's merits using the criteria of Quality, Feasibility, Equity, and Public Benefit. Grant

copies of their invoices to 4Culture to document the expenses. While the emphasis of Building for

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1405 Equity is "first-in" funding, 4Culture may reimburse grant recipients for project costs incurred up to two 1406 years prior to the application date, but not for any expenses incurred prior to January 1, 2024. 1407 **Engagement and Communications Plan** 1408 Most of 4Culture's capital grant programs are well-established, and 4Culture's networks and 1409 communication strategies employ a racial equity lens to target outreach to underserved communities 1410 and encourage them to apply for funding. 1411 Outreach is focused on underrepresented communities based on prior award and applicant pool 1412 demographics. Guided by 4Culture's Communications priorities, these efforts include open application 1413 periods of 6-8 weeks; at least three workshops sharing guidelines, criteria, and the application process; 1414 and engagement including communication in multiple languages to broad-based community networks 1415 and media outlets within 4Culture's network. 1416 A special focus will be on reaching and engaging Science and Technology cultural organizations that are 1417 newly eligible for Building for Equity Facilities, Building for Equity Capacity Building, Equipment, and 1418 Emergency/Unforeseen programs. 1419 In addition, 4Culture's Native Advisory Council will advise on outreach and engagement strategies for 1420 the Native Cultural Facilities program. 1421 **Public Benefit Reporting** 1422 **Anchoring Community** grants require cultural organizations provide arts, culture, science and/or 1423 heritage programs, services, or opportunities as a public benefit for a period of at least 10-years as 1424 specified in the agreement governing the award. 1425 During that time, as public health regulations permit, the public will regularly have access to the cultural 1426 organization's facility or primary location and will benefit from participation in specific arts, culture, 1427 science and/or heritage opportunities provided by the cultural organization. 1428 The cultural organization must widely publicize its public benefit performances, events and programs 1429 throughout King County and track the number of public benefit events and audiences served by such 1430 programs. 1431 As part of the public benefit to be provided by this grant, cultural organizations agree to participate in a 1432 cohort focused on equitable development practices. The goal of this cohort is to implement, measure, 1433 and evaluate equitable development practices throughout the planning, development and/or 1434 construction a facility project in a peer learning setting. Facilitated by 4Culture's team this cohort will 1435 meet regularly for a duration of 3 years including an annual presentation of goals, outcomes, and 1436 practices in a Community of Practice with equitable development practitioners in King County. 1437 Additionally, grantees agree to participate in a quantifiable Space Contribution program facilitated by 1438 4Culture. The intent of this program is to encourage resource-sharing and partnership between Building 1439 for Equity constituents. The grantee will offer free access to technical assistance, use of facility space or 1440 other equivalent benefits over a designated period with a Building for Equity Project Development or 1441 Launch grantee.

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- Building for Equity Capacity Building grants require cultural organizations provide the following potential cultural opportunities as public health regulations permit:
 - Regularly scheduled cultural programs produced by the cultural organization offered to King County residents and visitors, either live or through virtual means.
 - Access to special events or educational programs offered by the cultural organization.
 - Participation/engagement of the cultural organization's staff, board and/or volunteers in training that prepares them to better serve their community and increase their skills in planning for and managing capital projects.
- The cultural organization must widely share its public benefit performances, events, and programs throughout King County and track the number of public benefit events and audiences served by such programs.
 - **Equipment** grants require cultural organizations to provide the following types of potential opportunities to the public, with the equipment over a period of at least 10 years:
 - Regularly scheduled free or pay-what-you-can access to rehearsals, previews and/or performances; or historic space, exhibits, and/or programs enabled by the equipment supported by this grant.
 - Regularly scheduled free or reduced-price admission to displays or collections enabled by using the equipment supported by this grant.
 - Regularly scheduled public programs produced by the grantee and offered to King County residents and visitors at other sites.
 - Access to educational programs produced by the grantee that are targeted to underserved King County populations such as students, senior citizens, or vulnerable populations as defined by Ordinance 19710.

The **Landmarks Capital** program's public benefit centers on the rehabilitation and long-term stewardship of designated landmarks. A cultural organization that receives a Landmarks Capital grant must agree to maintain the property as landmark in perpetuity, and to maintain the property in good condition for a minimum of 10 years. The recipient must abide by local historic preservation regulations, which typically include a requirement for design review of any proposed changes, and adherence to the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Emergency/Unforeseen public benefit varies slightly by program area but parallels the public benefit requirements of Building for Equity Facilities and Landmarks Capital programs.

E. Countywide Initiatives

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Countywide Initiatives will support cultural workforce and career development for King County's cultural practitioners through funding to cultural organization that provide "cultural support services." Cultural support services are investments in people, without whom the cultural sector would not exist. A healthy workforce will strengthen the arts and culture ecosystem and, in turn, improve the cultural experience available to the residents and visitors of King County and revitalize communities.

Countywide initiatives will use the framework of cultural support services to support cultural practitioners. Cultural support services refer to the constellation of

Countywide Initiatives

Estimated annual funding: \$6.8 million

Objective: Support regional initiatives for cultural workforce development

Strategies:

- Multi-year project-based funding for organizations providing cultural support services for cultural practitioners
- Support for cultural workforce and career development

Key Reporting Metric: Number and location (Zip Code and Council district) of cultural support providing programs; Number of participants completing the programming and/or service by geography (Zip Code and Council district)

programs, resources, and networks that support capacity building for cultural organizations and cultural practitioners in King County.

- Capacity building is the generation of resources or support intended to help an organization, group, or individual enhance their ability to fulfill their mission or purpose (i.e., any activity or support that is focused on the success and sustainability of an organization or the practitioner rather than specific programs.)
- **Cultural practitioners** are the collection of artists; administrators, professionals, and volunteers of cultural institutions and culture-focused public agencies; owners or stewards of historic structures and landscapes; culture bearers; technical specialists; and creative professionals and workers with specialized skills needed in the cultural ecosystem.

4Culture has historically played a supporting role in cultural support services, though it may not have considered this an explicit function of the organization. Studies by ArtsFund, 4Culture, and others between 2018 and 2022 highlight a need for a more systemic and sustained approach to cultural support services to enable the cultural sector to thrive during the regional affordability crisis.²² In 2020, understanding and providing a systemic approach to cultural support services for individual practitioners was included as one of King County's Cultural Plan Goals: "Foster racial equity, agency, and collaboration for cultural practitioners to build a stronger cultural sector." The Covid-19 pandemic exacerbated the need greatly, shuttering many venues, pushing cultural practitioners out of the region, and creating social and creative isolation.

²² ArtsFund Social Impact Study, 2018; King County 4Culture Task Force Report, 2018; 4Culture Cultural Health Study, 2021; and Puget Sound Regional Council's Arts and Culture Economic Recovery Strategy, 2022.

1510	Cultural support services, Post-Pandemic	
1511 1512 1513 1514 1515 1516 1517 1518 1519 1520 1521 1522 1523 1524 1525 1526 1527 1528 1529	A landscape scan of cultural support services conducted by BERK Consulting in 2023 found that cultural support services offerings are most challenged by funding and staffing constraints among cultural support services providers. Cultural support services are most robust in Seattle where providers are concentrated, and where funding and programming is augmented by the City of Seattle. Cultural support services opportunities are often found through social media or through word-of-mouth, and there is no accepted countywide hub for communication of opportunities. Cultural support services offerings 4Culture is best equipped to support include: Pathways. Training, education, and skill-building opportunities that are affordable and accessible across career stages, disciplines, and regions. Community-building. Cultural practitioners want community building and mentorship, such as cooperatives or communities of practice to connect with	Examples of Cultural Support Service Providers in King County Artist Trust Shunpike Arte Noir Maple Valley Creative Arts Council African American Writer's Alliance Centro Cultural Mexicano Washington Trust for Historic Preservation Historic Seattle yahaw Indigenous Creatives Collective Ethnic Heritage Council Museum Educators of Puget Sound TeenTix
1530 1531 1532 1533	other cultural practitioners. Professional services. Individual cultural practitioners need professional photography and marketing, trademarking, and may not be tailored to the unique needs of cultural workers.	d tax advice. These services, when available,
1534 1535 1536 1537 1538 1539 1540	Program and Allocation Summary Countywide Initiatives will help 4Culture provide transformate provide cultural support services to support cultural workfor all disciplines and throughout the county. Countywide Initial based grants to increase capacity for cultural support service practitioners of all cultural disciplines. Additionally, 4Cultural connect cultural support service providers to cultural practitions.	rce development for cultural practitioners in tives funds will provide multiyear project- es providers to support individual e will develop a cultural support roster to
1541	Program Criteria	
1542	The recipients of cultural support service grant funding will	be:

- The recipients of cultural support service grant funding will be:
 - Cultural organizations with a primary purpose to provide programs, resources, and networks that support capacity building for cultural organizations and cultural practitioners in King County.
 - Cultural organizations that provide or would like to provide cultural support services, but do not include it as their primary mission focus. For projects proposed by these cultural organizations (that are not primarily field service providers), the proposed project must benefit more than the staff, membership, or audience of the applicant organization.

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1551 Countywide Initiatives will prioritize support for cultural organizations and projects that are (1) based or 1552 will take place outside of Seattle and support diversity in geography, (2) in a Community of Opportunity, 1553 or (3) serving vulnerable populations, for funding and support. 1554 **Application, Panel, and Award Process** 1555 The application process will be as described in the Application, Panel, Award, and Approval Process 1556 section. Grant contract terms will be at least 3 years, to allow for appropriate length of planning before 1557 implementation and help sustain projects for one or two interactions. 1558 **Engagement and Communications Plan** 1559 4Culture conducted extensive outreach in the development of Countywide Initiatives. In addition to 1560 working across all advisory committees, 4Culture partnered with eight organizations throughout the 1561 county to gain insight from the cultural practitioners they serve. In April 2024, 4Culture hosted a 1562 community convening for all cultural support services partners involved in the development of the 1563 cultural support services landscape scan to provide additional review and feedback. 1564 Partner organizations for the early development of Countywide Initiatives includes: 1565 African American Writer's Alliance 1566 • Centro Cultural Mexicano 1567 Festal 1568 King County Historic Preservation Program Maple Valley Arts Council 1569 **Powerful Voices** 1570 1571 Wing Luke Museum YouthCAN 1572 vahaw Indigenous Creatives Collective 1573 In 2025, 4Culture will run an open roster call to ensure we connect with as many cultural support 1574 services providers in the county as possible. We will target grant outreach to known cultural support 1575 services providers from the 2024 landscape scan and new providers, with an emphasis on communities 1576 often underfunded by 4Culture. Like our other programs, 4Culture will offer digital and non-digital 1577 engagement to assist potential applicants with understanding the program and technical assistance 1578 throughout the application process. 1579 **Public Benefit Reporting** 1580 Recipients of Countywide Initiatives funding will report on how funding helped with implementation of 1581 capacity-building projects or activities to support cultural practitioners. Data collected will include: 1582 Number of programs and/or services provided 1583 Number/attendance for practitioners that participated in their cultural organization's 1584 programming and/or services 1585 Location of programming and/or services 1586 Number of partnerships between cultural organizations facilitated

F. Launch 1587 Launch **Program and Allocation Summary** 1588 Estimated annual funding: \$2.9 million 1589 The Launch program is focused on new and **Objective:** Ensure that all geographic areas of the 1590 emerging, Doors Open-eligible cultural or county and all communities in the county have 1591 science cultural organizations in King County, access to cultural experiences 1592 with a goal to ensure that all geographic areas **Strategies:** Grants for start-up costs and multi-year 1593 of the county and all communities in the operating support to new and emerging 1594 county have access to cultural experiences. organizations, paired with capacity building and 1595 Launch will provide grants for start-up costs technical assistance 1596 and multi-year operating support to new and Key Reporting Metric: Number of awards and total 1597 emerging cultural organizations, paired with funding over time to new organizations by 1598 capacity building and technical assistance. geography (Zip Code and Council district) and 1599 New cultural organizations will have a discipline; Number of new organizations that gain 1600 pathway to receiving Sustained Support, eligibility to Sustained Support 1601 which is only available to cultural 1602 organizations with a minimum 2-year operating history for heritage and preservation and 3-year 1603 operating history for arts. Cultural organizations that have previously received Sustained Support but 1604 have had 501c3 status for less than 3 years and are hiring paid staff for the first time, can apply for a 1605 limited-time boost in operating support, along with capacity building services to enable their growth and 1606 stability. 1607 An additional priority of this program is increasing access to cultural space, especially for cultural 1608 organizations that have historically faced barriers to purchasing and stewarding cultural space. The 1609 Launch program will explore leveraging 4Culture's existing capital programs, including Building for 1610 Equity Facilities and the Preservation Action Fund, to increase access to cultural space for new and 1611 emerging organizations. 1612 Launch will prioritize grants for new collaborative ventures of existing cultural organizations to 1613 incentivize connectivity and cross-programming between cultural organizations to facilitate partnerships 1614 and increase access for King County residents. 1615 **Program Criteria** 1616 The Doors Open Ordinance states: 1617 "New or emerging cultural organization" means a cultural organization formed, and operating 1618 exclusively for exempt purposes, as a 501(c) (3) nonprofit no more than three years prior to seeking funding under the Door Open Program." 1619 1620 For the purposes of the Launch program, 4Culture further defines "new organizations" as Doors Open-1621 eligible cultural organizations that are less than three years old and have not previously been awarded 1622 Sustained Support funding. 1623 For the purposes of the Launch program, 4Culture further defines "emerging organizations" as Doors 1624 Open-eligible cultural organizations that have had 501c3 status for less than three years, and are hiring

1625 1626	previously.
1627 1628 1629 1630	New collaborative ventures among existing cultural organizations are also eligible for funding as new organizations, but they must have a decision-making body and structure that is independent of the participating cultural organizations. 4Culture will provide technical assistance to support existing organizations in forming new collaborative ventures.
1631 1632 1633	Additionally for a specific cultural event or use, in accordance with Ordinance 19710, a cultural entity that does not have 501c3 status may contract with a fiscal sponsor cultural organization to be eligible for Launch Program funding.
1634 1635 1636 1637 1638	The Launch Program will focus on ensuring that all geographic areas of the county and all communities in the county have access to cultural experiences. The program will prioritize cultural organizations and cultural entities that are (1) based outside of Seattle and support diversity in geography, (2) in a Community of Opportunity (COO), or (3) serving a vulnerable population as well as new collaborative ventures for funding and support.
1639 1640 1641 1642 1643 1644 1645 1646	Program criteria for selecting new and emerging cultural organizations, as well as fiscally sponsored cultural entities to be funded will include: Quality and Innovation, Public Benefit, Advancing Equity, Feasibility, Economic Impact, Community Impact, and Goals. For these purposes, innovation is defined as providing programming or services that current cultural organizations do not offer, demonstrating a new idea or concept in the cultural organization's field, or providing new services to currently underserved geographic areas or communities. The goals criteria will require a cultural organization to show clearly stated goals to achieve what the cultural organization considers success and a method to measure that success.
1647	Application, Panel, and Award Process
1648 1649 1650 1651	The application process will be as described in the <u>Application, Panel, Award, and Approval Process</u> section. Grant contract terms will be 2-3 years, to help sustain new and emerging cultural organizations or support the fiscally sponsored cultural entity until the next Sustained Support application round for which they will be eligible.
1652	Engagement and Communications Plan
1653 1654	4Culture will conduct an extensive outreach and engagement process beginning in 2024 and continuing into 2025. Priorities for this engagement include:
1655 1656 1657 1658 1659 1660	 Outreach will include opportunities for both digital and non-digital engagement. Geographic reach of engagement will be countywide, with an emphasis on rural and underserved communities. Language access will be prioritized based on 4Culture analysis of demographic data indicating communities that are underserved with cultural funding.
1661 1662 1663	Outreach and engagement for the Launch program will include technical support for the formation of new cultural organizations, to help build a pipeline of applicants that will be competitive for New Organization grants.

Public Benefit Reporting

Like Sustained Support recipients, New and Emerging cultural organizations, as well as the fiscal sponsor cultural organization will report on the public benefit of their activities over the course of each year that they receive funding. This may include metrics such as visitation numbers, volunteer hours, or audiences served. The public benefit reported by Launch-funded cultural organizations can include capacity-building work that leads to growth in reach and impact. Public benefit can also include free and reduced cost programs and services that increase access to culture and science, especially for underserved communities.

G. Outside of Seattle Program and Communities of Opportunity Program

Ensuring continued and expanded access to cultural facilities and cultural programming located in and serving economically and geographically underserved populations is a key objective of the Doors Open Program and is a long-held value at 4Culture. Built into each of the six Doors Open programs is the requirement that the recipient cultural organization provide Equity and/or Geographic Inclusion Benefits, in addition to the General Public Benefit requirement.

In addition, the ordinance sets aside funds to ensure that at least 25% of Doors Open Program funding supports cultural organizations outside of established cultural centers and that of all Doors Open funding, a minimum of 10% goes towards cultural organizations in Communities of Opportunity or serving vulnerable populations.

In accordance with Ordinance 19710, the goals for this funding are:

Communities of Opportunity Composite Index Map

To identify the locations for equity investments, 4Culture leverages the Communities of Opportunity Composite Index. This index is a publicly available research tool with data compiled by Public Health – Seattle & King County. This work stems from a partnership funded by Best Starts for Kids, King County, and the Seattle Foundation.

The COO Composite Index was first developed in 2012 and includes a set of indicators for different health and socioeconomic domains to examine their combined impact on community health and well-being.

4Culture has been using this Composite Index Map to help practice its equity investments since 2020.

- 1. Overcoming economic and geographic inequities that limit access to the arts, science, and heritage experiences by expanding access to programs and activities at cultural organizations in the county, such that audiences represent the diversity of the county;
- 2. Stronger relationships between local communities and cultural organizations that result in the creation of programs and activities that are mutually beneficial;
- 3. Making the boards, staff, and programming of cultural organizations more representative of the diversity existing within the county; and
- 4. Ensuring that the Doors Open Program distributes a total of at least one million dollars to cultural organizations in each county council district each year.

1703 **Outside of the City of Seattle** 1704 Cultural organizations with a primary location outside of Seattle City limits will receive additional 1705 geographic inclusion funds. At least 25% of all Doors Open funding will be distributed to cultural 1706 organizations outside the City of Seattle. 1707 **Communities of Opportunity** 1708 Cultural organizations that are located in a Community of Opportunity are eligible for additional funds. 1709 The Communities of Opportunity (COO) index includes a set of health and socioeconomic indicators to 1710 gauge community health and well-being. 4Culture aligns equity investments with the COO index to 1711 identify the areas of King County in greatest need of support. At least 10% of all Doors Open funding will 1712 be distributed to cultural organizations located in a Community of Opportunity or serving one or more 1713 vulnerable populations. 6. Measuring and Evaluating Doors Open Outcomes 1714 Doors Open gives 4Culture the opportunity to hire its first full-time Evaluator. This position was filled in 1715 1716 mid-2024 and is helping 4Culture to improve data collection, reporting, and reflection processes and is 1717 helping to ensure that Doors Open programs are accountable to the public. Key reporting metrics listed 1718 for each program may be revised upon review by the Evaluator. 1719 The Evaluation Manager is working with community partners to develop a Doors Open Program results-1720 based accountability evaluation framework. 1721 **Methodology for Assessment and Evaluation** 1722 The Assessment Report's evaluation framework will specifically address the effectiveness of the Doors 1723 Open Program funding in achieving the following outcomes: 1724 a. expanding cultural organizations' operations, offers of discounted and free admission, and 1725 public school cultural access, and supporting newly built and expanded cultural facilities; 1726 b. advancing equitable access to cultural organizations throughout King County and removing barriers to access faced by many segments of the county population; 1727 1728 c. fostering the creation and development of new cultural organizations throughout King County, 1729 reducing geographic barriers and ensuring that residents have improved access to cultural 1730 organization resources; and 1731 d. supporting the growth and development of cultural centers throughout King County to promote 1732 healthy and vibrant communities. 1733 As part of measuring program access, the evaluation framework will describe how measures of 1734 geographic diversity, including Zip Code, will be used to inform program success. 4Culture will also 1735 recommend a strategic approach to improve the ability of local arts organizations and 4Culture to collect 1736 demographic and geographic origin data on program participants. 1737 The assessment and evaluation of the impact of Doors Open funding will draw from multiple methods

(mixed methods approach) and levels of analysis of stakeholders. The following table summarizes the

different levels, methods, and data sources 4Culture will leverage.

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Levels of Data Analysis	Methods	Potential Sources
Grantee and Applicant Impact Data	Descriptive statistics on the category/discipline, organizational demographics and geographic dispersion of awarded grantees; Qualitative data includes in-depth case studies, semi-structured interviews, focus groups, content analysis	 Applicant and Awardee data Photographic submissions Site visits by external reviewers Local press Staff insights
Audience and Participants	 Survey data Organizational partners working with schools 	 Audience and attendee survey data Youth satisfaction surveys through org partnerships
Creative Workforce Sector Studies	 Statistical data Supplemental surveys Partnering with reputable research partners will be key 	 ArtsFund and other regional partners American Community Survey Creative Vitality Index / WESTAF data
King County Residential Polling/ Opinion Data	Polling based	 Text or email polling using statistically representative sample of residents

1743 Assessment Report Requirements

- 1744 As required by Ordinance 19710, 4Culture will develop an Assessment Report and reporting process that
- addresses the effectiveness of program funding. In developing this Report and reporting process, it will
- work with following groups:
- Qualified evaluation personnel
- Staff from cultural organizations
- King County cultural consumers
- School districts
- **1751 ●** 4Culture staff

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- 4Culture Board of Directors
- 4Culture's Local Arts Agencies network (LAA)
- Sound Cities Association
- 1755 In accordance with Ordinance 19710, the Assessment Report will include:
- An overview of evaluation personnel, methodology, and practices.
- Funding distribution data by council district and Zip Code.
 - Planned vs actuals for program allocations, year past and year ahead.
- Data and findings on public benefit outcomes for King County residents.
- Data and findings on Public School Cultural Access Program, broken down by council district and
 Zip Code, and by percentage of schools eligible for Doors Open transportation funding.
 - Data and findings on cultural organizations located in and serving Communities of Opportunity.
 - Data and findings on capacity building and growth for cultural organizations located and serving communities outside of Seattle.
 - Recommendations for future improvements or changes to Doors Open Program processes, criteria, and reporting requirements.

1767 Timeline for Assessment Report

- 1768 4Cuture plans to deliver the required assessment report in 2029. This will provide time to gather and
- analyze data which will inform the Doors Open renewal process in 2030. At the time of transmittal to
- 1770 the King County Council, a copy of the assessment report will be submitted to the Regional Policy
- 1771 Committee and its members and alternates for briefing. Prior to the official Assessment Report, 4Culture
- 1772 will integrate Doors Open Program reporting with its regular cycle of reporting on budget and funding
- activities to the Executive and the King County Council.

1774 Evaluating the Doors Open Program Impact and Annual Reporting

- 1775 As stated above, 4Culture will incorporate updates on Doors Open in 4Culture's published annual report
- and budget report submitted to the Executive and the King County Council through the duration of the
- 1777 Doors Open Program. A copy of the annual report will be submitted to the Regional Policy Committee
- and its members and alternates for briefing.
- 1779 Transmittal of 4Culture's 2024 annual report should include the draft evaluation framework that will be
- 1780 used to measure the impact of the Doors Open Program with the goal of allowing the King County
- 1781 Council to provide feedback on development of the evaluation framework. Beginning with the 2025

- 1782 report, 4Culture's annual report should include progress reports measuring the Doors Open Program
- 1783 impact.

- 4Culture's annual reports should also show the breakdown of Doors Open funding allocations according
- 1785 to Doors Open requirements, including the requirement that at least 25% of program funding be
- awarded to cultural programming and projects outside of Seattle and that 10% be awarded within
- 1787 Communities of Opportunity or to cultural organizations serving vulnerable populations. The geographic
- 1788 breakdown should also include the total number of grant applicants and recipients and total awarded
- 1789 for each of the six program areas by Zip Code and by Council district. In order to identify growth
- opportunities, annual reports should identify any areas of underspending due to unclaimed awards or
- 1791 lack of eligible programs and projects.

2024 One-Time Operating Support Grant Contracts Reporting

- 1793 4Culture shall report to the Council regarding its success in meeting the expectation that contracts with
- awardees of the 2024 One Time Operating Support grants, totaling, approximately \$32.9 million, have
- been issued to awardees by March 31, 2025. The report shall detail with respect to each awardee: if a
- 1796 contract has been issued to the awardee, when the contract was issued, if the contract is fully executed
- 1797 by both the awardee and 4Culture. The report shall also detail as to each awardee for which a contract
- has not been issued, the steps to be taken by either 4Culture, the awardee, or both to expedite issuance
- 1799 of a contract. 4Culture shall electronically transmit this contract update written report to the Clerk of
- the Council by April 30, 2025. The Clerk of the Council shall retain an electric copy and provide an
- 1801 electric copy to all Councilmembers, the Council chief of staff, and the lead of the Committee of the
- 1802 Whole, or its successor.
- 1803 4Culture shall report to the Council regarding its success in meeting the expectation that payments to
- awardees of the 2024 One Time Operating Support grants, totaling, approximately \$32.9 million, have
- 1805 been made by June 30, 2025. The report shall detail with respect to each awardee receiving payment:
- the amount of the payment and the date the payment was issued. For payments not made by June 30,
- 1807 2025, the report shall detail with respect to each awardee having not been issued a payment: the
- amount of the payment outstanding, the reasons the payment has not been made, and the steps to be
- taken to expedite the issuance of the payment. 4Culture shall electronically transmit this payment
- written report to the Clerk of the Council by July 31, 2025. The Clerk of the Council shall retain an
- 1811 electric copy and provide an electric copy to all Councilmembers, the Council chief of staff, and the lead
- of the Committee of the Whole, or its successor.
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7. Appendices

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A. Itemization of Doors Open Start-Up Costs

The table below reflects Doors Open expenditures incurred by 4Culture between December 5, 2023, and March 31, 2024.

Item	Cost	Note
Existing Staff – Doors Open time	\$531,050	Employee allocation % range:
allocation		0% - 80%. Average time
		allocation 31%.
Indirect Costs - Occupancy/IT	\$134,705	Indirect costs parallel salary
		allocations; thus 31% of total
		allocable indirect costs
New staff	\$29,471	2024 Doors Open Project
		Director through 3/31
Consulting expenses	\$24,950	
Legal and accounting	\$17,817	
Other	\$7,753	Includes professional fees for
		design, outreach and marketing,
		and office equipment and
		supplies
Total	\$745,746	

B. 2024 Board Directors

1820 Staci Adman: Kenmore (District 1)

Staci is an artist who lives and creates in Kenmore, WA. She graduated from the University of
Washington with a BFA in painting and now works in a wide variety of media. She has enjoyed sharing
her love of art with children and youth for a couple of decades. She currently teaches adult glass and
fiber classes at The Schack Art Center in Everett and her work is found in several local galleries. Staci had
the honor of being a co-creator of the Kenmore Mural Project in Kenmore, WA in 2016 and has created
several public art projects around Woodinville sponsored by the Woodinville Rotary's Peace Pole
project.

Catherine Nueva España, Vice President: Seattle (District 4)

Catherine Nueva España is a consultant with experience in arts, design, and creative practices. She helps leaders recognize personal values and create a practice of sustaining collaborations. She has been interim executive director at On the Boards and EarthCorps, executive director at Velocity Dance Center, and a board member at Khambatta Dance Company. She serves as a board commissioner for ArtsWA and serves on a variety of grant panels. España received her BA from Wellesley College, and her MA in Dance Studies from the Trinity Laban Conservatoire in London.

1835	Leanne Guier: Pacific (District 7)
1836 1837 1838 1839 1840 1841	Leanne Guier is the retired mayor of Pacific, Washington, where she served from July 2013 until December 2023. Leanne has also worked as the Political Coordinator for the UA Plumbers and Pipefitters Local. She has served on a variety of King County Regional Committees, including Water Control, Transportation, Growth Management, and Flood Control. In 2019, she was elected President of the Sound Cities Association (SCA). Leanne also spearheaded construction of 3 War Memorial sites along the Interurban Trail.
1842	Angie Hinojos: Redmond (District 3)
1843 1844 1845 1846 1847 1848	Angie Hinojos is the Executive Director and co-founder of Centro Cultural Mexicano in Redmond. Angie is a Trustee for Cascadia College, and Chair of the Washington State Commission on Hispanic Affairs. She is a Public Artist and a passionate advocate for social and racial justice. She received a degree in Architecture from UC Berkeley and utilizes her experience with art and culture to strengthen community bonds. As a community organizer, Angie has focused on equity in education to increase access to higher education for underserved communities.
1849	Khazm Kogita, Member-at-Large: Seattle (District 8)
1850 1851 1852 1853 1854	Khazm "King Khazm" Kogita is a multidisciplinary artist, music producer, and community organizer who's a prominent figure in the Hip-Hop community in Seattle and internationally. His work to unify and empower the communities is demonstrated through over 25 years of art and service. Khazm is Executive Director of 206 Zulu, a Seattle Disability Commissioner, a Here & Now Project Board Member, and Manager of Washington Hall.
1855	Afua Kouyaté: Seattle (District 2)
1856 1857 1858 1859 1860 1861	Afua Kouyaté is a teaching and performing artist specializing in cultural arts leadership, emphasizing therapeutic engagement. As the Executive Director of Adefua Cultural Education Workshop, she is viewed as one of Seattle's treasures, a leader in the cultural arts sector, and dedicated to the community. Afua is renowned for building educational pathways for youth and families for African cultural experiences. Afua presents a full year of programming in the of study of arts, history, and culture.
1862	Seth Margolis: Seattle (District 8)
1863 1864 1865 1866 1867	Seth Margolis is the Director of Education Operations for the Boeing Academy for STEM Learning at The Museum of Flight in Seattle and has worked at heritage organizations in the United States and Canada. He teaches museum education for the UW Graduate Program in Museology, serves on the advisory board for the Museum Studies Certificate Program, and is a member of the 4Culture Heritage Advisory Committee.
1868	Frank Martin: Skykomish (District 3)
1869 1870 1871	Frank Martin is the managing principal of the Chain Companies and has been a recipient of a 4Culture Preservation grant to restore the Skykomish Theater into what is now known as Onemish Lodge, an extended stay basecamp in the heart of the Great Northern Corridor. Prior to Chain, Frank was a Senior

1872 Program Manager at Microsoft, Senior Project Manager for Investco Financial Corporation, and 1873 Construction Manager for a general contractor in Seattle. 1874 **Bryan Ohno: Kent (District 5)** 1875 Bryan Ohno is the Director of Soos Creek Studio, a contemporary ceramic studio that creates sustainable 1876 use pottery, and trains the next generation of youth potters. Bryan's career has led him to direct two art 1877 galleries in Tokyo and Seattle. He was also the founding director of MadArt. Bryan previously served on 1878 4Culture's Art Advisory Committee. Bryan received his Bachelor of Arts degree in Fine Arts from the 1879 University of Puget Sound. Bryan also serves on the Kent Arts Commission. 1880 **AC Petersen: Kirkland (District 6)** AC Petersen has been choreographing and producing dance/theatre works since 1983. She is a volunteer 1881 1882 book narrator at the Washington Talking Book and Braille Library and worked in communications and 1883 media relations with the UW Libraries. While at the Northwest Asian American Theatre, she worked 1884 with individual artists from Asia and Pacific Island regions in creating new interdisciplinary works. She 1885 was a founding co-editor of DanceNet, a publication for the region's dance community, from 1990-2000, 1886 and has a BA in Architecture from the University of Washington. 1887 Natasha Rivers, Secretary: Renton (District 5) 1888 Natasha Rivers is the Senior Sustainability & Measurement Manager at BECU where she is developing a strategic framework around their social impact and commitment to philanthropy, diversity, equity, and 1889 1890 inclusion. Natasha has served on the boards of the Seattle Children's Theatre, Seattle Urban League 1891 Young Professionals, and Treehouse for Kids. In 2022, Rivers was named one of Seattle's 40 Under 40 by 1892 the Puget Sound Business Journal. She is a Leadership Tomorrow alum and Partner with Social Venture 1893 Partners (SVP). Natasha earned her PhD in Geography from UCLA with a focus on contemporary sub-1894 Sharan African migration. 1895 Latha Sambamurti: Redmond (District 6) 1896 Latha Sambamurti is the producer and Artistic, Outreach and Development Director of several large-1897 scale arts and culture festivals in Washington. She is an educator, trained musician, band leader, and 1898 winner of Kirkland Performance Center's You Rock award for community service. Sambamurti has been 1899 a Washington State Arts Commissioner and a Redmond Arts & Culture Commissioner/Chair. She serves 1900 as a board director for several state and regional cultural organizations. Sambamurti holds a master's 1901 degree in English Literature. 1902 Steven Schindler, Treasurer: Issaguah (District 3) 1903 Steven Schindler is a partner with Perkins Coie, where he represents individuals and families in personal 1904 and estate planning strategies. His practice also includes working with individuals and groups to form 1905 charitable organizations and advising existing charitable organizations on a variety of legal and tax matters. He serves on several boards, including the Atlantic Street Center, End of Life Washington, and 1906 1907 Powerful Schools, Inc, and is a member of the 2018 cohort of Leadership Tomorrow. Steven joined the 1908 4Culture Finance Committee in 2020.

1909	Neil Strege: Renton (District 9)
1910	Neil Strege is Vice President of the Washington Roundtable, a public policy research and advocacy group
1911	comprised of senior executives of major Washington state employers. Before joining the Roundtable,
1912	Neil worked at the King County Council and as a Member of Congress. He is a graduate of Washington
1913	State University and a lifelong resident of Washington State. Neil serves on the board of the YMCA
1914	Youth and Government program and is the Vice Chair of the Washington Research Council.
1314	routh and dovernment program and is the vice chair of the washington research council.
1915	Eugenia Woo, President: Seattle (District 2)
1916	Eugenia parlayed a lifelong interest in architecture, history, cities, and communities into a career in
1917	historic preservation, serving as Historic Seattle's Director of Preservation Services since 2009. She
1918	develops and implements preservation policies and initiatives; provides technical assistance; engages in
1919	community outreach; and coordinates broad advocacy efforts. In 2022, Eugenia was honored with an
1920	Advocacy Award of Excellence from US Docomomo. Eugenia was a 4Culture Historic Preservation
1921	Advisory Committee member from 2015-2020, serves on the Governor's Advisory Council on Historic
1922	Preservation, and is a co-founder and current Treasurer of Docomomo US/WEWA.
1923	Ex Officio Members
1924	Councilmember Claudia Balducci, District 6
1925	Councilmember Teresa Mosqueda, District 8
1926	
1920	 Councilmember Sarah Perry, District 3 Brian J. Carter, 4Culture
1927	• Brian J. Carter, 4Culture
1928	C. 2024 Advisory Committee Members
1929	Arts
1930	Amy Dukes, Issaquah (District 3)
1931	Amy Dukes is the Arts Program Administrator for the City of Issaquah. In this role, she oversees the
1932	community arts granting program, manages the public art program, contributes to policy development,
1933	participates in the Local Arts Agency Network, and serves as the liaison to the mayor-appointed Arts
1934	Commission. She has worked in the arts and philanthropic sectors since 1995 in the Seattle area,
1935	Southern CA, and NYC.
1936	Sudeshna Sen: Seattle (District 3)
1937	An Indian American filmmaker, Sudeshna grew up in India and Japan before moving to the United States
1938	for graduate school. Her films have premiered at SIFF, Outfest Los Angeles, New York Indian Film
1939	Festival, and Vancouver South Asian Film Festival. Sudeshna is a member of Alliance of Women
1940	Directors, Women in Film and serves on the board of the Seattle International Film Festival.
4044	
1941	Lauren Superville: Seattle (District 7)
1942	Born and raised in New Jersey, Lauren Superville is an Individual Giving Officer at the Seattle Opera. Her
1943	background is in project coordination and creating and managing successful community events. She is

1944 leveraging her passion for relationship building by bringing together a wide range of stakeholders 1945 including staff, donors, and board members for the Opera's mid-level giving program. 1946 **Bryan Ohno: Kent (District 5)** 1947 Bryan Ohno is the Director of Soos Creek Studio, a contemporary ceramic studio that creates sustainable 1948 use pottery, and trains the next generation of youth potters. Bryan's career has led him to direct two art 1949 galleries in Tokyo and Seattle. He was also the founding director of MadArt. Bryan previously served on 1950 4Culture's Art Advisory Committee. Bryan received his Bachelor of Arts degree in Fine Arts from the 1951 University of Puget Sound. Bryan also serves on the Kent Arts Commission. 1952 Jessica Ramirez: SeaTac (District 7) 1953 Jessica Ramirez is the Special Events and Volunteer Coordinator for the City of SeaTac, and participates 1954 in their Arts, Culture and Library Advisory Committee, which is the citizen advisory committee charged 1955 to advise the City Council on topics related to art and culture. In addition, Jessica represents City of 1956 SeaTac in the quarterly Local Arts Agency Network meetings. 1957 Heritage 1958 **Christina Arokiasamy: Kent (District 5)** 1959 Born and raised in Kuala Lumpur, Malaysia, Christina Arokiasamy is renowned for her culinary skills, as a 1960 spice expert and as an award-winning cookbook author. She was Malaysia's first-ever official Food 1961 Ambassador to the United States and brings with her over 25 years of world class culinary expertise as a 1962 former chef of various Four Seasons Resorts throughout Southeast Asia. Christina is a passionate 1963 advocate for cultural heritage practitioners in King County. 1964 **Teofila "Teya" Cruz-Uribe: Burien (District 8)** 1965 Teya is the Director of the Sea Mar Museum of Chicano/a/Latino/a Culture and the Health Center 1966 Administrator of the Sea Mar Adolescent Medical Clinic. Teya has an MA in Museology from the 1967 University of Washington's (UW) Museology Program, and an M.A.I.S. in Russian, Eastern European & 1968 Central Asian Studies from the Jackson School of International Studies at University of Washington. 1969 **Suzanne Greathouse: Kenmore (District 1)** 1970 Suzanne Greathouse is the President of Kenmore Heritage Society and brings over 30 years of 1971 experience working with a broad spectrum of individuals, businesses, corporations, and universities. A 1972 Kenmore resident since 2014, Suzanne serves as a Bothell/Kenmore Chamber of Commerce 1973 Ambassador, Kenmore Planning Commissioner and is on the boards of the Northshore Senior Center 1974 and EvergreenHealth Foundation. Suzanne is focused on evolving the Heritage Society into a vibrant, 1975 inclusive, and fun organization. 1976 Rachael McAlister: Auburn (District 7) 1977 Rachael McAlister is the Director of the White River Valley Museum in Auburn, WA. Before taking on the 1978 role of director in 2018 she served as the Museum's Curator of Education for seven years. She holds a

1979 1980 1981 1982	Hopkins University. McAlister's work includes extensive arts and heritage programing, municipal leadership, strong cultural partnerships, energized and engaged staff, and a commitment to racial justice and equity.
1983	Seth Margolis, Board Representative: Seattle (District 8)
1984 1985 1986 1987	Seth Margolis is the Director of Education Operations for the Boeing Academy for STEM Learning at The Museum of Flight in Seattle and has worked at heritage organizations in the United States and Canada. He teaches museum education for the UW Graduate Program in Museology and serves on the advisory board for the Museum Studies Certificate Program.
1988	Temi Odumosu: Seattle (District 2)
1989 1990 1991 1992 1993	Temi Odumosu is an interdisciplinary scholar and curator at the UW iSchool. Her research and curatorial work are engaged with the visual and affective politics of slavery and colonialism, race, and visual coding in popular culture, postmemorial art and performance, image ethics, and politics of cultural heritage digitization. Odumosu holds a PhD and Master of Philosophy in art history from the University of Cambridge and contributes to a variety of international research networks and initiatives.
1994	Historic Preservation
1995	Stefanie Barrera: Seattle (District 2)
1996 1997 1998 1999	Stefanie Barrera is an architectural designer at SMR Architects focusing on affordable housing projects. While working on her Master of Architecture at the University of Washington, Stefanie interned for 4Culture's Beyond Integrity Group. Her interest in historic preservation emanates from a curiosity to learn about other cultures, and the connection between cultural significance and place.
2000	Justin Ivy: Seattle (District 2)
2001 2002 2003 2004	Justin Ivy is the owner of Heritage Art Glass, a Seattle-based stained and leaded glass studio specializing in repair, restoration, and new historic reproduction windows. Working with a wide array of clientele, from homeowner to developer to church board, he has been involved with projects in many of the Puget Sound region's historic structures.
2005	Robyn Mah: Shoreline (District 1)
2006 2007 2008	Robyn Mah is a principal at I.L. Gross Structural Engineers and has made historic building rehabilitation a cornerstone of her career. Robyn's recent renovation and adaptive reuse projects include Mercy Magnuson Place (Building 9) at Magnuson Park and YWCA's 5th and Seneca Building in Seattle.
2009	Frank Martin, Board Representative: Skykomish (District 3)
2010 2011 2012	Frank Martin is the managing principal of the Chain Companies and has been a recipient of a 4Culture Preservation grant to restore the Skykomish Theater into what is now known as Onemish Lodge, an extended stay basecamp in the heart of the Great Northern Corridor.

2013	Dawn Moser: Auburn (District 7)
2014 2015 2016	Dawn Moser lives in south King County and is a gallery guide at the Washington State History Museum and a land use planner. Dawn has worked in land use planning and community development in Oregon, Washington, and Utah, engaging and informing community members about historic preservation.
2017	Huy Pham: Seattle (District 8)
2018 2019 2020 2021 2022 2023	As the Executive Director of APIAHiP: Asian & Pacific Islander Americans in Historic Preservation, Huy leads the national nonprofit organization in its mission to protect historic places and cultural resources significant to Asian and Pacific Islander Americans through historic preservation and heritage conservation. Huy is eager to continue his work collaborating with government agencies, nonprofit organizations, community members and groups, developers, stakeholders, and policymakers to apply a progressive preservation ethic to their work at the local, state, and national levels.
2024	Public Art
2025	Sonia-Lynn Abenojar: Seattle (District 2)
2026 2027 2028 2029 2030	Sonia-Lynn Abenojar is co-founder of La Union Studio, an architectural and interior design studio based out of Seattle, Washington. Her interdisciplinary experience in urban planning and design, community engagement, and project management led her to a career in cultural placemaking and inclusive design. Abenojar is passionate about the built environment; she holds a BA in Architecture + Community Design from the University of San Francisco and a Master of City Planning degree from UC Berkeley.
2031	Leo Saul Berk: Seattle (District 2)
2032 2033 2034 2035 2036	Leo Saul Berk is an artist who examines the transformative potential of exceptional architecture to positively shape our lives. He is a recipient of the Artist Trust Arts Innovator Award, Betty Bowen Award, and Distinguished Alumni Award, University of Washington. Berk has held solo exhibitions at the Frye Art Museum, Henry Art Gallery, Institute of Visual Arts at University of Wisconsin-Milwaukee, and Seattle Art Museum.
2037	Kamari Bright: Seattle (District 4)
2038 2039 2040 2041 2042	With the goal of creating something that starts the process of healing, Kamari Bright is a multidisciplinary artist with works that have been received across the US, Greece, France, Mexico, Germany, & Canada. The 2022 Artist Trust Fellowship Award for Black Artists recipient is currently working on a manuscript connecting the influence of Christian folklore on present-day misogyny, and a videopoem extrapolating collective trauma and its connection to land stewardship.
2043	Catherine Nueva España, Board Representative: Seattle (District 4)
2044 2045 2046 2047	Catherine Nueva España is a consultant with experience in arts, design, and creative practices. She helps leaders recognize personal values and create a practice of sustaining collaborations. She has been interim executive director at On the Boards and EarthCorps, executive director at Velocity Dance Center, and a board member at Khambatta Dance Company. She serves as a board commissioner for ArtsWA

2048 2049	and serves on a variety of grant panels. España received her BA from Wellesley College, and her MA in Dance Studies from the Trinity Laban Conservatoire in London.
2050	Kate Fernandez: Seattle (District 2)
2051 2052	Kate Fernandez is an artist, cultural producer, and educator. She currently works as the Director of Interpretation & Visitor Experience at the University of Washington's Burke Museum.
2053	Tommy Gregory: SeaTac (District 5)
2054 2055 2056	Tommy Gregory is a practicing artist and the Sr. Manager and Curator for the Port of Seattle, where he oversees conservation, commissions, and acquisitions as well as temporary exhibitions at Seattle-Tacoma International Airport.
2057	Philippe Hyojung Kim: Seattle (District 2)
2058 2059 2060 2061 2062	Philippe Hyojung Kim (he/him/they) is a Seattle-based artist, curator, and educator. He is a member of SOIL, a co-founder/curator of Specialist, a Fine Arts faculty member at Seattle Central College, and a curator for Washington State Arts Commission. Philippe grew up in a small town outside of Nashville, TN, and moved to Pacific Northwest in 2013. He currently lives and works in Seattle's North Beacon Hill neighborhood with his husband, Drew, and their dog, Jack.
2063	Keith McPeters: Seattle (District 8)
2064 2065 2066 2067 2068	Keith McPeters is a Principal at GGN, a landscape architecture studio based in Seattle. A diverse design background allows Keith to merge architecture and landscape architecture with his interests in art, music, and history. His design advisor role at GGN involves him in the concept and design phases of many projects across the studio. He received his BS in Architecture and Master of Landscape Architecture degrees from the University of Virginia.
2069	Science
2070	Arthur Bednar (Seattle, District 4)
2071 2072 2073 2074	Arthur is a lifelong learner and museum enthusiast that joined The Museum of Flight in 2014, serving in a variety of roles leading and supervising STEM programming for K-12 youth within the greater Puget Sound region. Currently he serves as a Senior Program Manager overseeing the Boeing Academy for STEM Learning Core Programs. He holds a MA in History from The University of North Florida.
2075	Stephanie Bohr (Seattle, District 4)
2076 2077 2078 2079 2080	Stephanie has worked in the zoo, aquarium, and museum field for more than twenty years. She is the Director of Learning Programs and Partnerships at Woodland Park Zoo, where she leads three teams that create programs for children, teens, and adults both at the zoo and in Seattle communities. Stephanie is a proud alumna of North Carolina State University, where she earned a BS in Zoology and MEd in Science Education.

2081	Kent Chapple (Seattle, District 4)		
2082 2083 2084 2085 2086 2087	Kent is the Education Program Manager at Oxbow Farm and Conservation Center in Carnation, WA. He was born and raised in the Pacific Northwest (Portland, OR), and has over 17 years of experience designing and delivering environmental education and science programming, including Northwest cultural and natural history, organic farming, foodshed, watershed and marine science education. Kent earned his BS in Biology from Southern Oregon University and his Masters in Education from the University of California Santa Cruz.		
2088	Felipe Vera (Seattle, District 8)		
2089 2090 2091 2092	Gates Foundation. As co-lead of the Latinos in Philanthropy Employee Resource Group and an active member of the Out for Good & Allies (LGBTQIA+) and Disabilities Advocacy Group ERGs, Felipe is deeplo		
2093	Freeda Warren (Seattle, District 4)		
2094 2095 2096 2097 2098	Freeda is Pacific Science Center's Chief Advancement Officer and a seasoned expert in nonprofit fundraising and communications. With over three decades of experience, she's a powerhouse in driving impact through marketing, public relations, fundraising, and more. Freeda holds a Juris Doctor degree from Seattle University School of Law and a Bachelor of Arts degree in African American Studies and U.S History from the University of California, Davis.		
2099	Rosie Wilson-Briggs (Burien, District 8)		
2100 2101 2102 2103 2104 2105	Rosie Wilson-Briggs is the School Programs Manager at the Environmental Science Center in Burien. She holds a Masters degree in Urban Environmental Education from Antioch University, and a certificate in Scientific Illustration from the University of Washington. She has worked with many regional environmental organizations, including the Seattle Aquarium, the UW Botanic Gardens, and the Schooner Adventuress. Rosie is focused on reducing systemic barriers to environmental education, and on supporting communities in their unique relationships to the outdoors.		
2106	Science and Technology Working Group Participants		
2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117	 Derek Baker, Seattle Aquarium Jeff Bauknecht, Museum of Flight Stephanie Bohr, Woodland Park Zoo Kent Chapple, Oxbow Farm & Conservation Center Paul Chiocco, Pacific Science Center Gladis Clemente, Villa Comunitaria Jennifer Dumlao, Seattle Aquarium Kim Kotovic, Seattle Universal Math Museum Paul Meijer, Birds Connect Seattle Bianca Perla, Vashon Nature Center Grace Reamer, Friends of the Issaquah Salmon Hatchery 		
2117 2118 2119	 Dana Riley Black, Museum of Flight Arthur Ross, Technology Access Foundation 		
4113	- Aithur Noss, reciniology Access Foundation		

- Example 2120
 Kate Sorensen, Bellevue Botanical Garden Society
 Chloe Wightman, Girl Scouts of Western Washington
- Amy Zarlengo, Pacific Science Center



Certificate Of Completion

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Girmay Edulay 1AEA3C5077F8485...

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Melani Hay

melani.hay@kingcounty.gov

Clerk of the Council King County Council

Security Level: Email, Account Authentication

(None)

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Dow Constantine

Dow.Constantine@kingcounty.gov

King County Executive

Security Level: Email, Account Authentication

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Witness Events	Signature	Timestamp				
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Envelope Sent	Hashed/Encrypted	3/19/2025 10:13:21 AM				
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